
@THEEQUINEEDUCATOR

STANDLEE MAY RECAP

**Instagram
video is
linked with
photo:)**

*4 WAYS TO MAKE
SUMMER EASIER 🙌*

(Horse Edition)

👁 17.3K



Making summer easier for you and your horses ✓ ...
May 29 · Duration 0:24

595 12 63 93

Overview ⓘ

Get more views for your reel with Meta Verified. Subscribers got more reels views on average.
[Sign up now](#)

Views	17,364
Watch time	1d 15h 53m 46s
Interactions	763
Profile activity	10

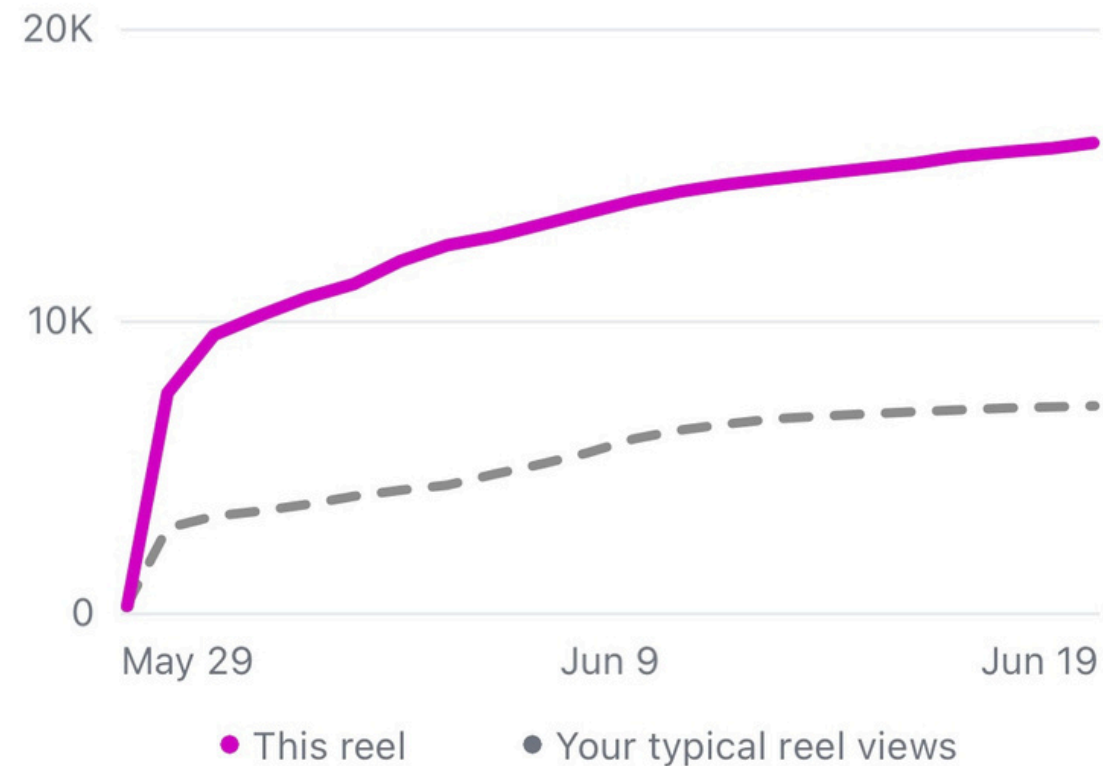
Views ⓘ

17,364 Views



Views over time

- All
- Followers
- Non-followers



Interactions ⓘ

763 Interactions



When people liked your reel



View rate past first 3 seconds

All

Followers

Non-followers



● This reel 51.2%

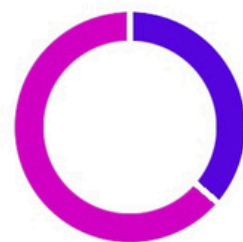
● Your typical reel 42.4%

Interactions ⓘ

763

Interactions

63.7%
Followers ●



36.3%
● Non-followers



Reel insights



Top sources of views

Feed 47.0%

Reels tab 29.6%

Profile 11.8%

Explore 6.4%

Stories 4.4%

Search 0.3%

Accounts reached 11,477

Watch time ⓘ

1d 15h 53m 46s

Average watch time 12sec

Likes 595

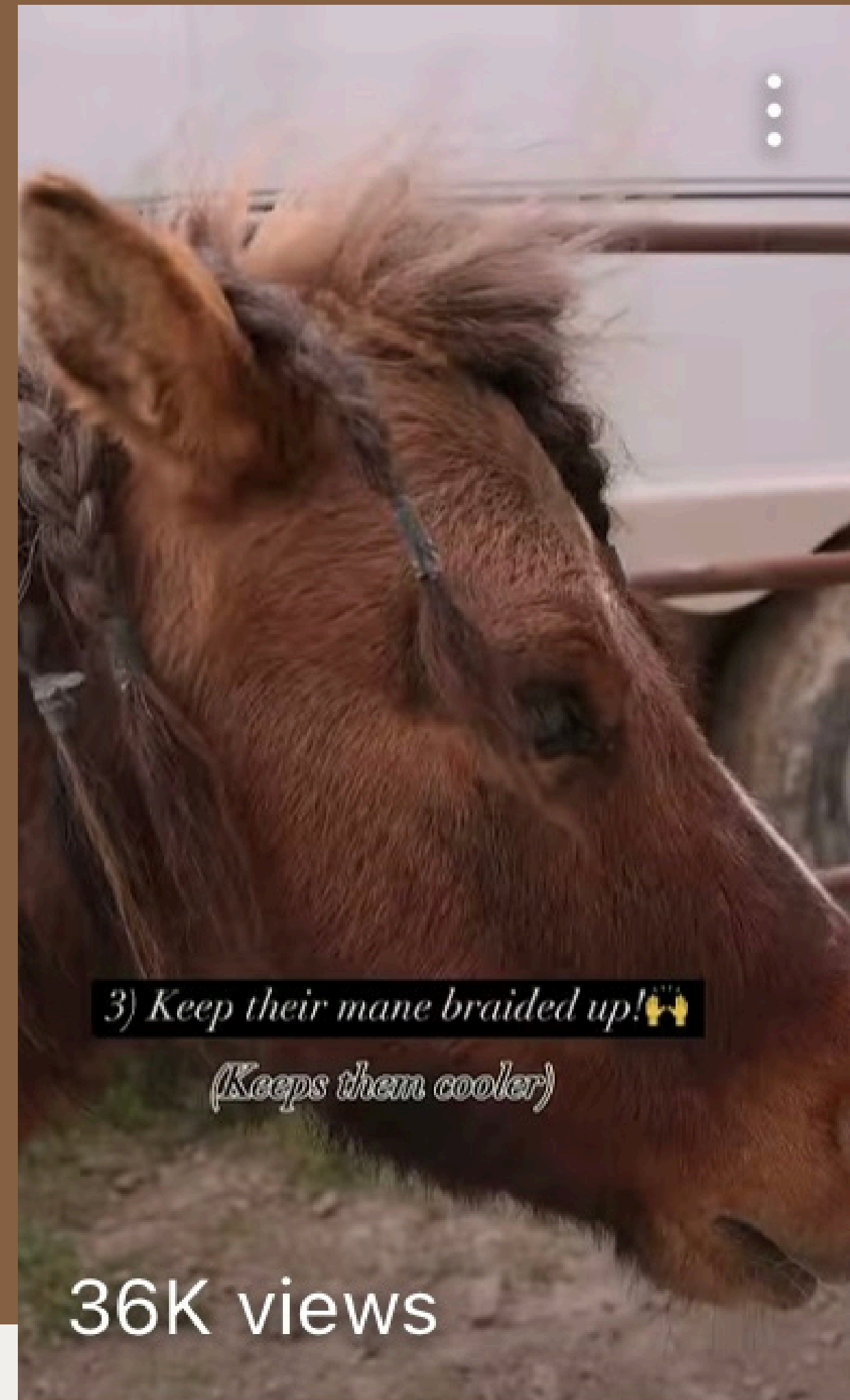
Saves 93

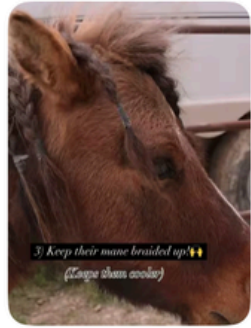
Shares 63

Comments 12

Accounts engaged 700

**YouTube
video is
linked with
photo:)**





Making summer easier for you and your hors...

4 weeks ago · Public

36,694 +162 Last 48 hours

Views



1.0K

Likes



13

Comments



+25

Subscribers



35

Shares

This Short got 1.5K more views than usual. Nice!

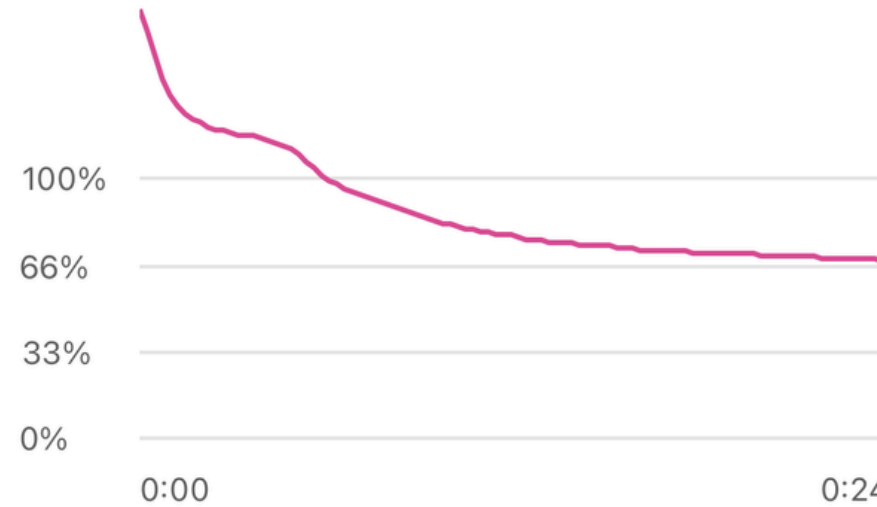
Audience

Top ages

13–17 years	23%
18–24 years	15%
25–34 years	17%

Overview Reach Engagement Audience

Average view duration · Lifetime



Realtime

162

Views · 48 hours



Top traffic sources

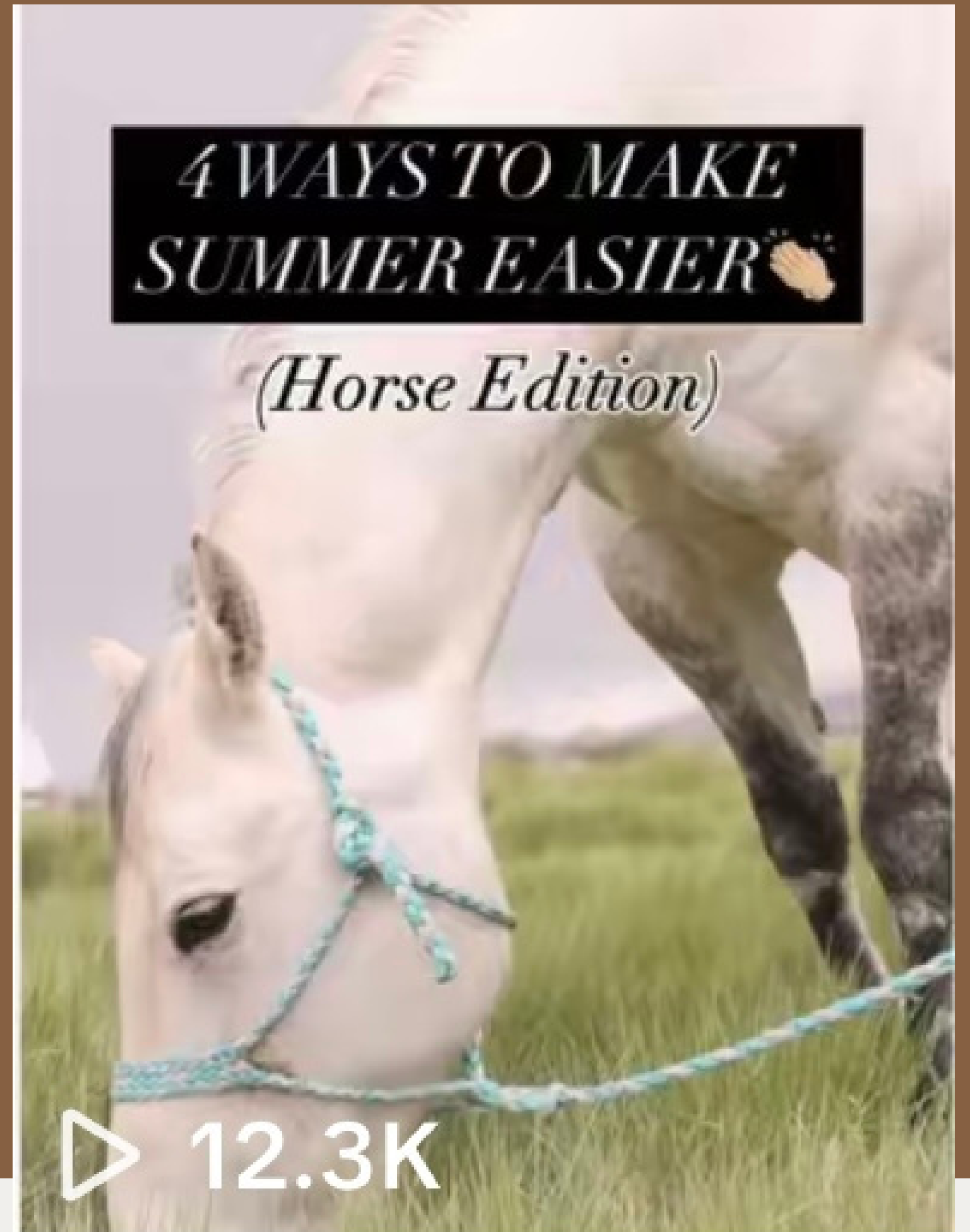
Channel pages	121	
Shorts feed	40	
Playlists	1	
Direct or unknown	0	
Other YouTube features	0	

Audience


Top locations

United States	62%
United Kingdom	7%
Canada	4%

**TikTok
video is
linked with
photo:)**



Video analysis



Posted on May 29, 2025, 5:47 PM

12K | 687 | 8 | 36 | 101

Overview | Viewers | Engagement

Creator Assistant Ask more >

Wow, your video has received great engagement! The play count is slightly higher, and the like, share, and favorite rates are all above your average. Keep creating content about farm animals; your audience seems to love it!

Key metrics Updated on 6/27/2025.

Video views 12268	Total play time 38h:42m:37s
Average watch time 11.5s	Watched full video 30.09%
New followers 12	

Video analysis

Overview | **Viewers** | Engagement

Age

18 - 24	24%
25 - 34	22%
35 - 44	26%
45 - 54	18%
55+	10%

Locations

United States	89.2%
Canada	5.6%
Other	2.1%
Australia	1.3%
United Kingdom	0.4%
Germany	0.3%
South Africa	0.3%

Video analysis

Overview | Viewers | Engagement

Traffic sources

For You	79.9%
Personal profile	10.4%
Following	7.6%
Other	1.5%
Search	0.6%
Sound	0.0%

Search queries

horse summer essentials	7.4%
barrelracingtraininghelp	4.4%
How to make easier summer horse farr...	4.4%
Summer tips for horses	2.9%
Summer hacks horses	2.9%

Video analysis

Overview | **Viewers** | Engagement

Total viewers **10.7K**
+409 (vs 1d ago)

Viewer types

New viewers	4%
Returning viewers	96%
Non-followers	61%
Followers	39%

Gender

Male	20%
Female	79%
Other	1%

Age

Engagement overview of all content:

Views: 66,026

Likes: 2,282

Shares: 134

Saves: 194

Comments: 33

Watch Time: 77+ hours

My favorite horse products:)

Feed & Supplements:



Redmond Equine Products:

Minerals, salts, mood supplements, gut supplements, electrolytes, and more.

Use my code for 20% off: **breanna20**

Click the "watch here" button to help your decide what products to use.

[Shop here](#)

[Watch here](#)



Standlee Forage:

All my horses favorite forages in the pelleted, cube, bale or chopped form.

Use my code for 20% off: **Breanna20**

[Shop here](#)



Grain Free Horse Treats:

So many different flavors! All my horses love them.

Use my code for 20% off: **Breanna20**

[Shop here](#)

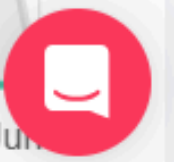
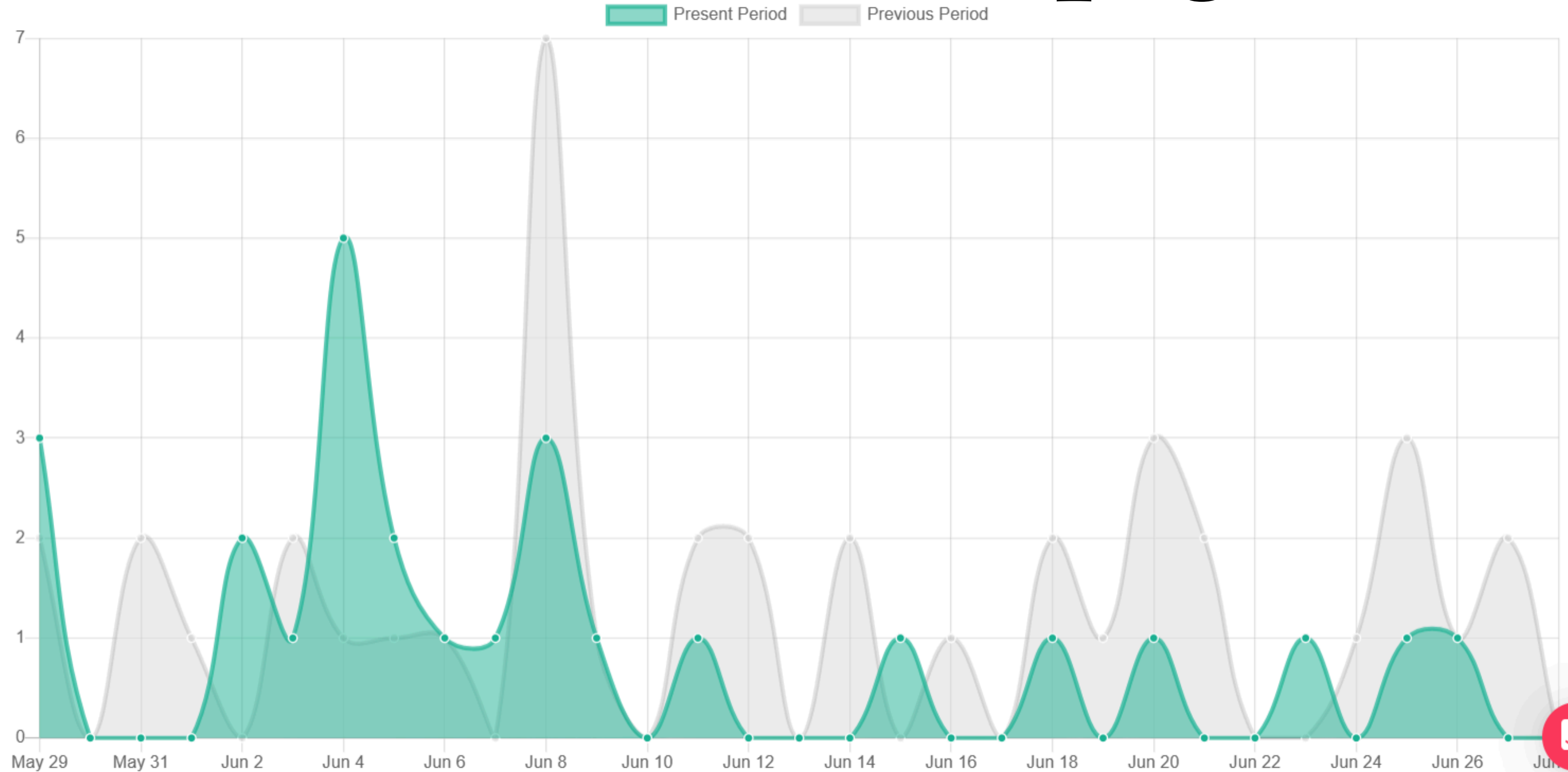
Links have been added to my website for people to find things long term.

26

Total clicks

Down -35% over previous 31 days

Main page link



19

Total clicks

Down -32% over previous 31 days

Treat link

