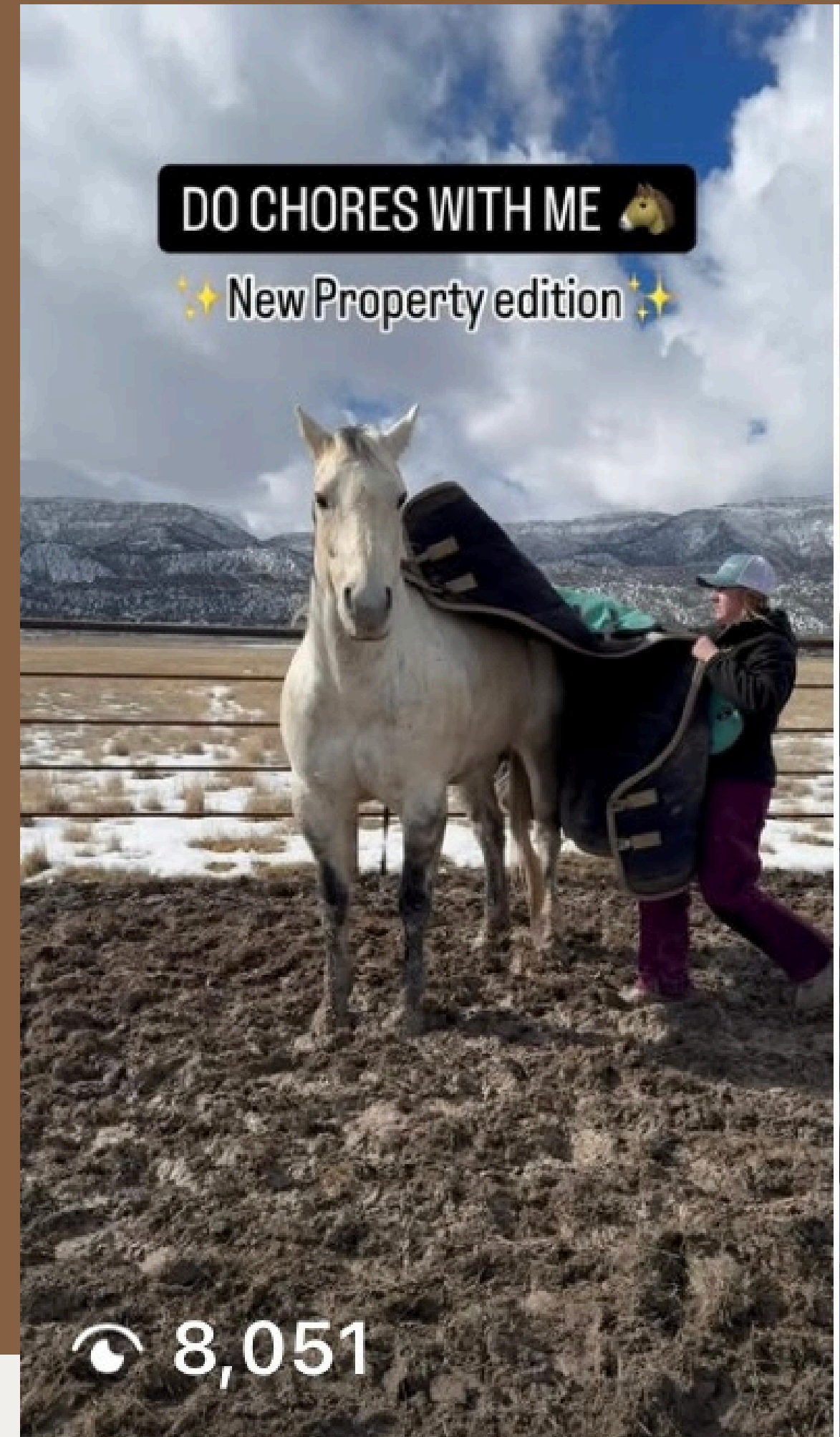


The background of the image shows silhouettes of riders on horses against a warm, golden sunset sky. There are three riders visible: two on the left and one on the right. The scene is framed by two horizontal white brushstroke lines, one above and one below the central text.

[@BARRELRACINGTRAININGHELP](#)

# STANDLEE RECAP

Instagram  
video is  
linked with  
photo:)



DO CHORES WITH ME 🐾

🌟 New Property edition 🌟

👁️ 8,051



# Reel insights



Don't miss out on all the fun over on @standleefer...

February 18 · Duration 0:29

400 Likes, 8 Comments, 1 Share, 11 Saves

## Overview ⓘ

Views	8,051
Watch time	14h 24m 20s
Interactions	420
Profile activity	2



# Reel insights

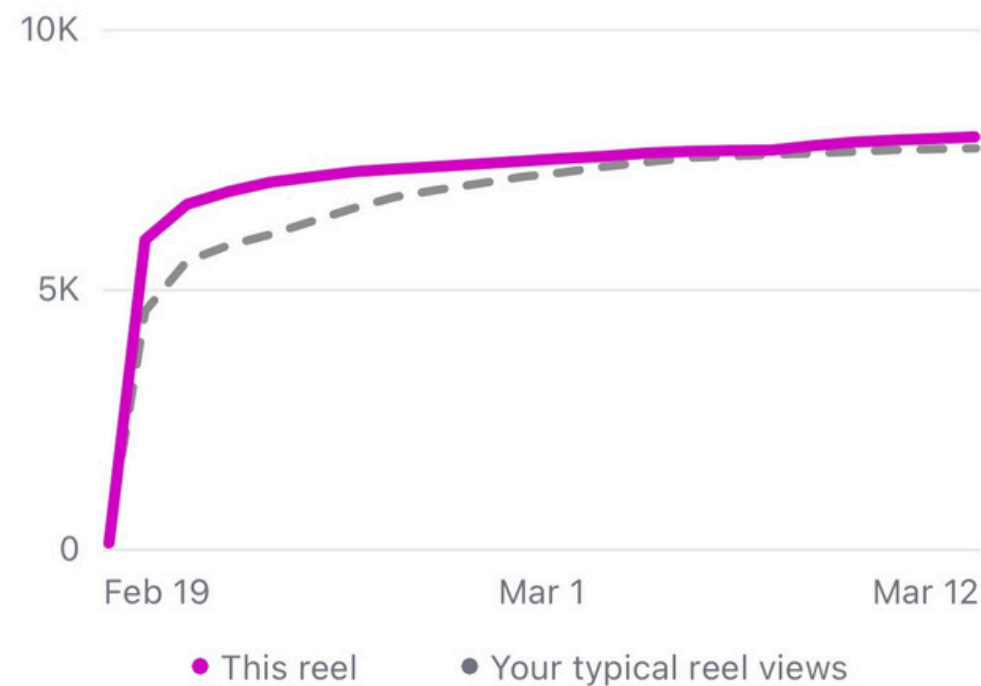
## Views ⓘ

8,051 Views

44% Followers, 56.0% Non-followers

## Views over time

All, Followers, Non-followers



Accounts reached: 4,848



# Reel insights

## Watch time ⓘ

14h 24m 20s

Average watch time: 9sec

## Interactions ⓘ

420 Interactions

88.2% Followers, 11.8% Non-followers

Likes	400
Saves	11
Comments	8
Shares	1
Accounts engaged	425

## Profile activity ⓘ

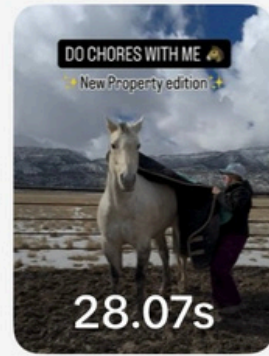
Follows: 2

**TikTok  
video is  
linked with  
photo:)**





# Video analysis



Posted on Feb 18, 2025, 6:03 PM



13K



1,379



16



5



27

Overview

Viewers

Engagement

## Key metrics ⓘ

Updated on 3/19/2025.

Video views

**13497**

Total play time

**48h:5m:16s**

Average watch time

**12.8s**

Watched full video

**18.74%**

New followers

**88**



# Video analysis

Overview

Viewers

Engagement

## Viewer types ⓘ

3%

97%

New viewers

Returning viewers

56%

44%

Non-followers

Followers

## Gender



● Male

13%

● Female

86%

● Other

1%

## Age

18 - 24

39.0%

25 - 34

26.0%

# Engagement overview of all content:

Views: 21,548

Likes: 1,779

Shares: 6

Saves: 38

Comments: 24

Watch Time: 62+ hours

# My favorite horse products:)



## Redmond Equine Products:

Minerals, salts, mood supplements, gut supplements, electrolytes, and more.

Use my code for 20% off: **breanna20**

Click the "watch here" button to help your decide what products to use.

[SHOP HERE](#)

[WATCH HERE](#)

---



## Standlee Forage:

All my horses favorite forages in the pelleted, cube, bale or chopped form.

Use my code for 20% off: **Breanna20**

[SHOP HERE](#)

---



## Grain Free Horse Treats:

So many different flavors! All my horses love them.

Use my code for 20% off: **Breanna20**

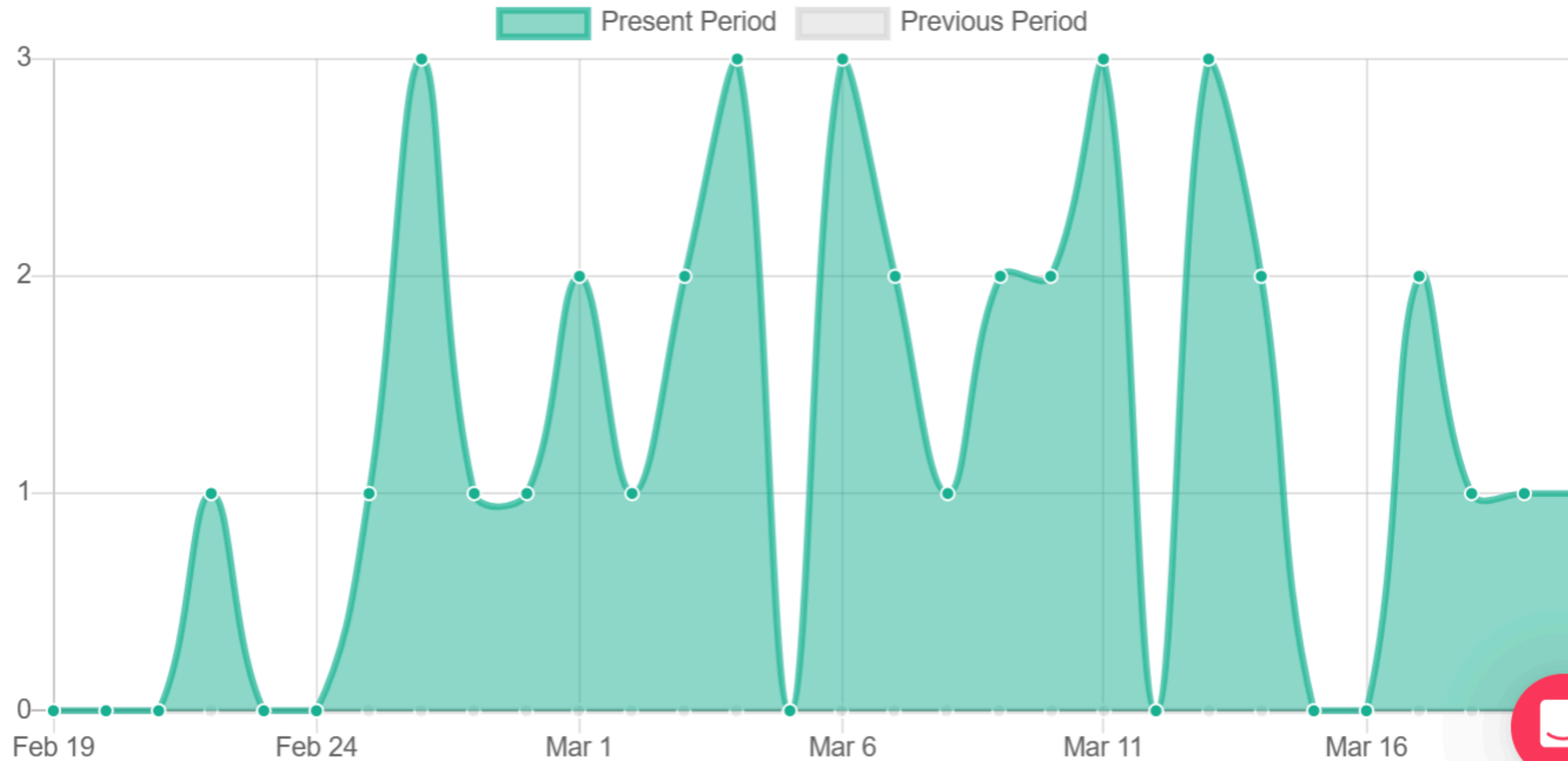
[SHOP HERE](#)

---

Links have been added to my website for people to find things long term.

38

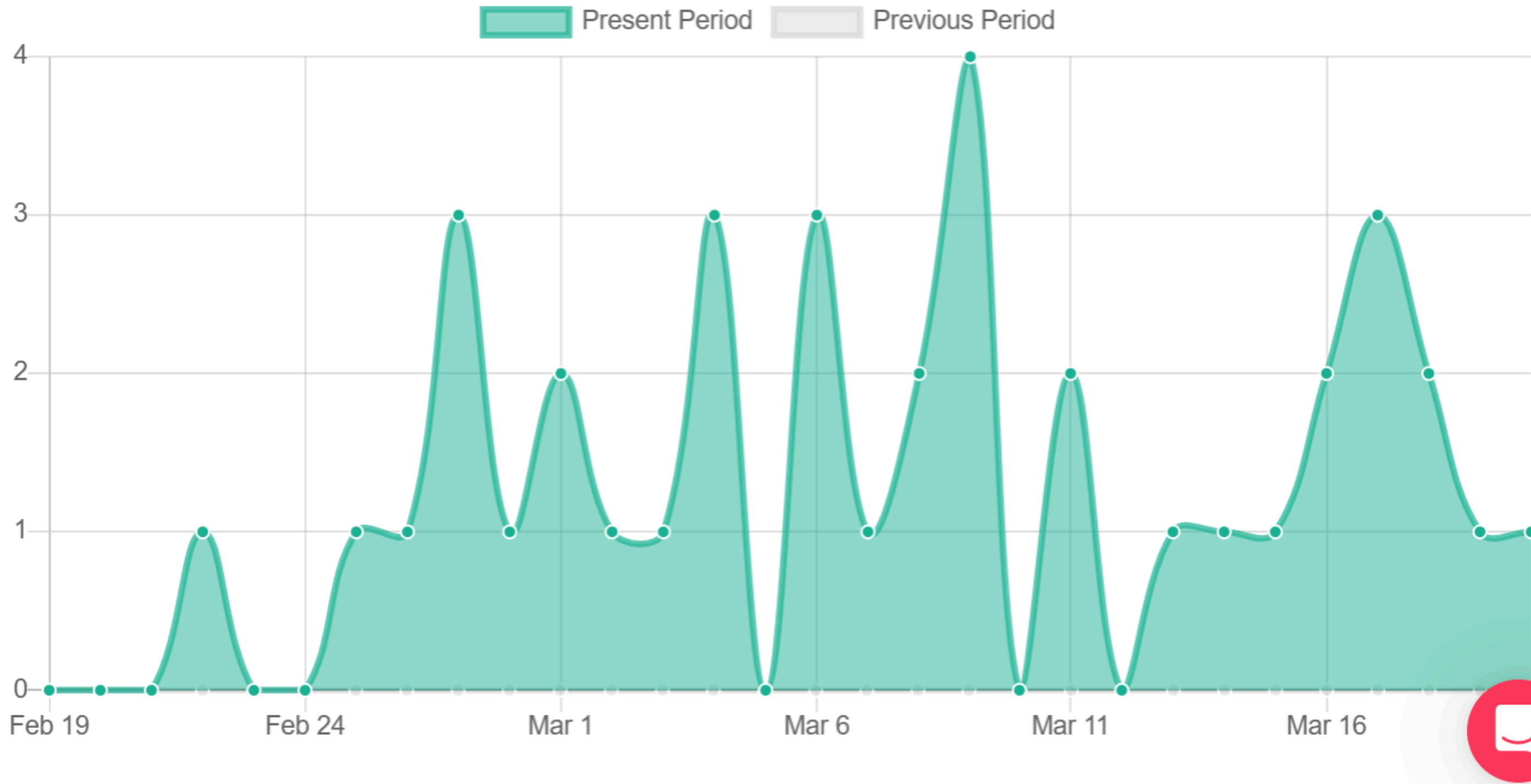
Total clicks



# Standlee Home Page Link

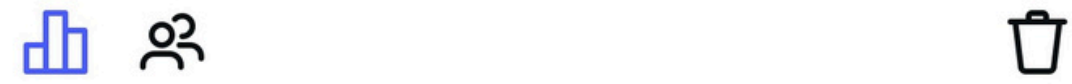
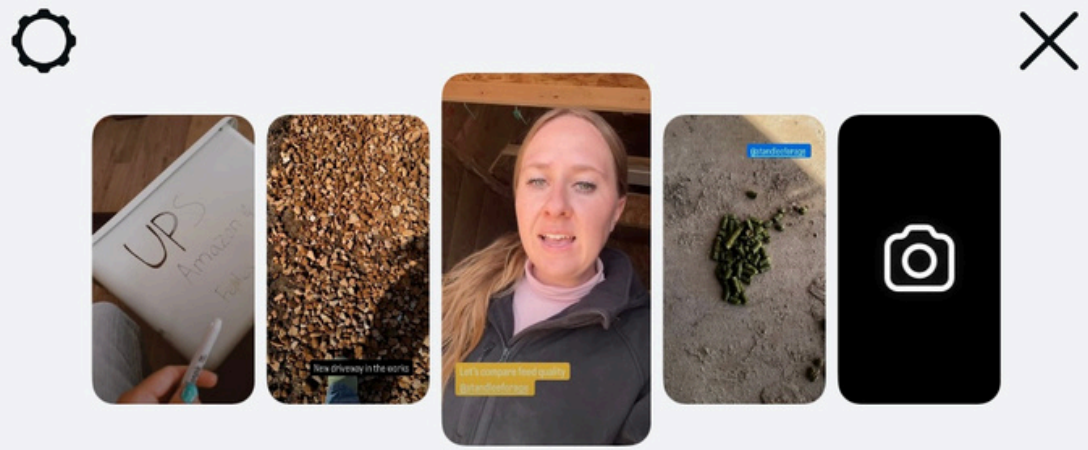
38

Total clicks



**Standlee Treat Page Link**

**Just some extra stories:**



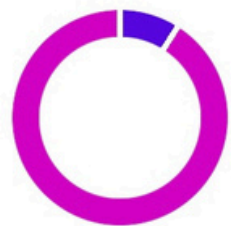
### Overview ⓘ

Views	1,126
Interactions	22
Profile activity	1

### Views ⓘ

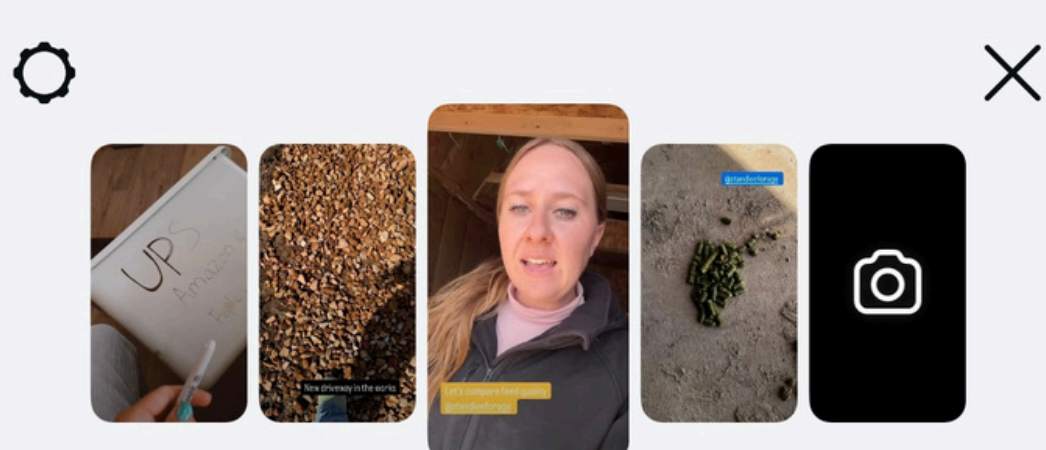
1,126  
Views

91%  
Followers ●



9.0%  
Non-followers ●

Accounts reached 1,046



### Interactions ⓘ

22  
Interactions

100%  
Followers ●



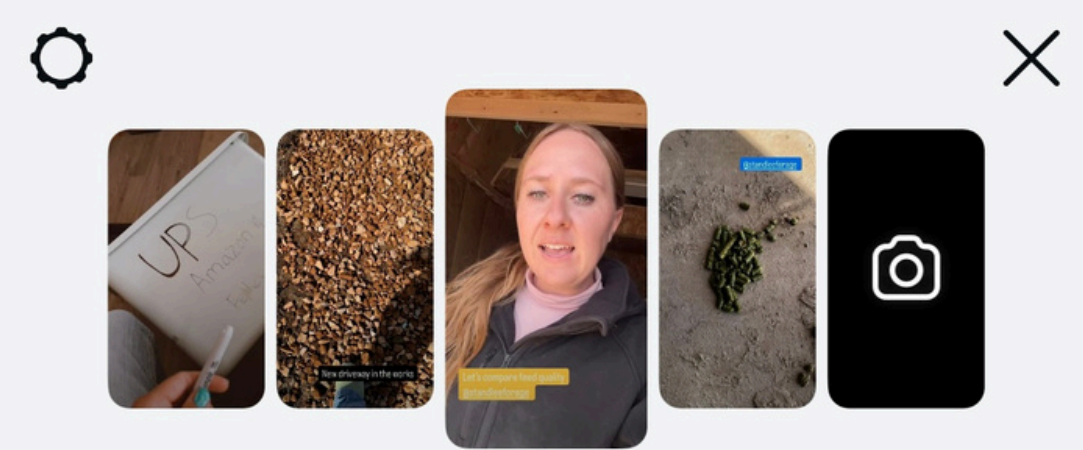
0%  
Non-followers ●

Likes	21
Replies	1
Shares	0

Accounts engaged 22

**Sticker taps** 5

@standleeforage 5



**Sticker taps** 5

@standleeforage 5

**Navigation** 949

Forward 830

Exited 46

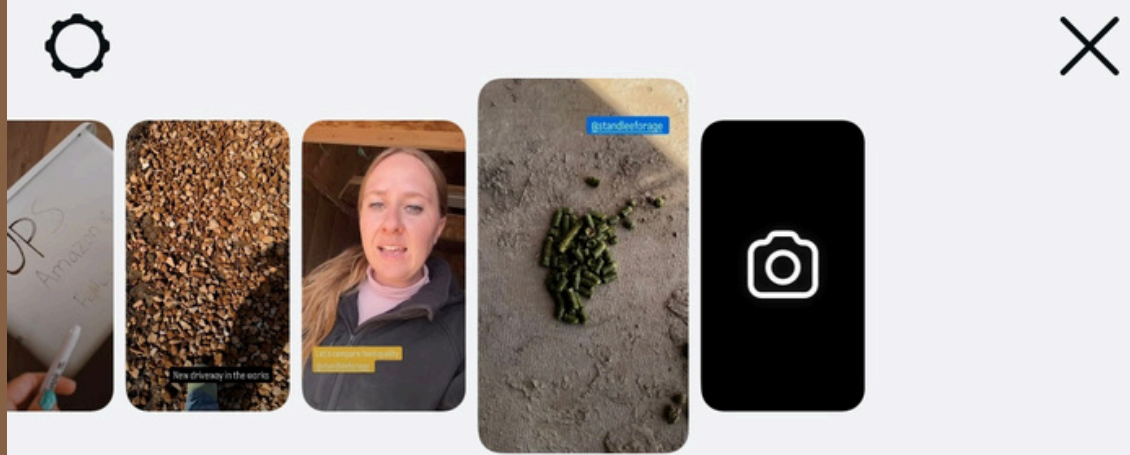
Next story 42

Back 31

**Profile activity ⓘ** 1

Profile visits 1

Follows 0



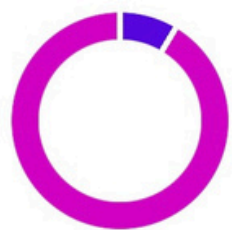
### Overview ⓘ

Views	1,097
Interactions	23
Profile activity	4

### Views ⓘ

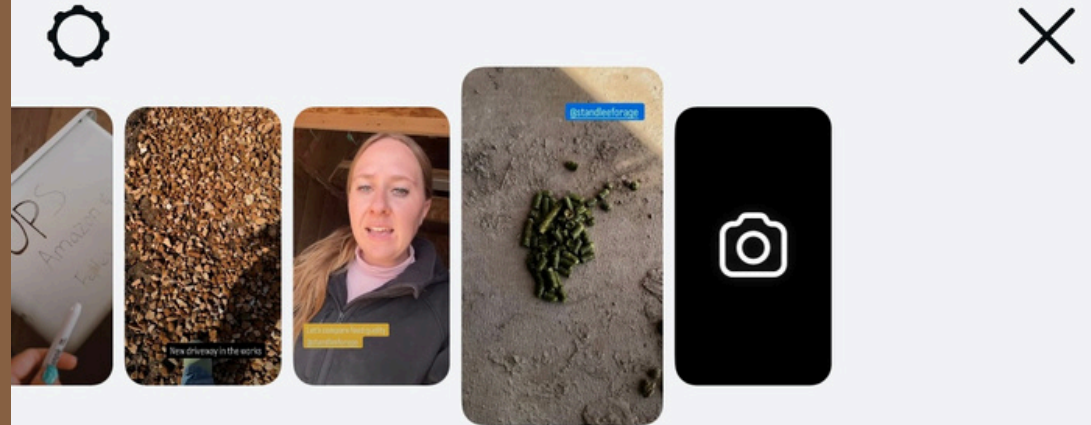
1,097  
Views

91.4%  
Followers ●



8.6%  
Non-followers ●

Accounts reached	1,029
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### Interactions ⓘ

23  
Interactions

100%  
Followers ●



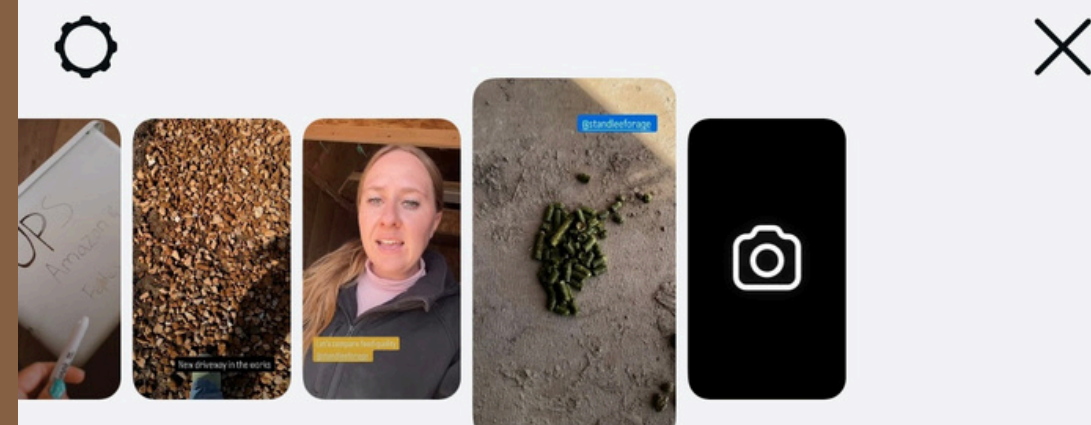
0%  
Non-followers ●

Likes	23
Replies	0
Shares	0

Accounts engaged	23
------------------	----

### Sticker taps 4

@standleeforage	4
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### Sticker taps 4

@standleeforage	4
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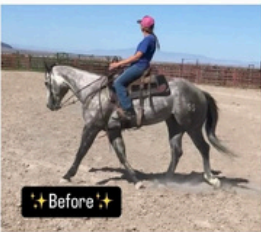
### Navigation 983

Forward	811
Next story	107
Back	43
Exited	22

### Profile activity ⓘ 4

Profile visits	4
Follows	0

Post insights



March 10 at 5:00 PM

1.5K 6 18 37

Overview ⓘ

Views	17,517
Interactions	1,535
Profile activity	107

Post insights

Interactions ⓘ

1,535 Interactions

71.2% Followers 28.8% Non-followers

Likes	1,474
Saves	37
Shares	18
Comments	6
Accounts engaged	1,499

Profile activity ⓘ

Profile visits	100
Follows	7

Post insights

Views ⓘ

17,517 Views

62.6% Followers 37.4% Non-followers

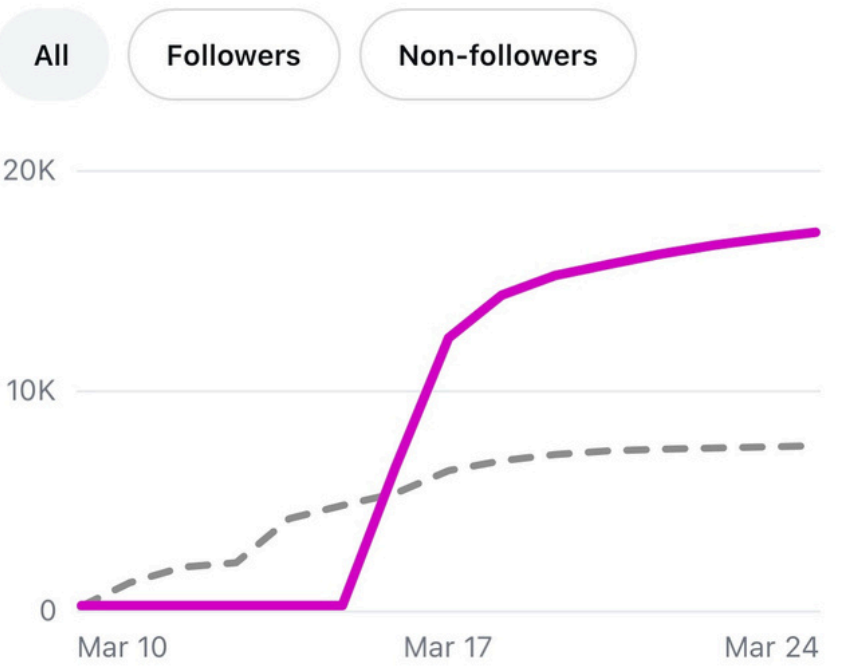
Home	14,685
Explore	2,103
Profile	134
Other	595



Post insights

Views over time

All Followers Non-followers



20K 10K 0

Mar 10 Mar 17 Mar 24

This post Your typical post views

Accounts reached	11,889
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