
@BARRELRACINGTRAININGHELP

SCOOT BOOTS ANALYTICS

**You can
click the
photo to
view the
video:)**



Video analysis



Posted on Nov 19, 2024, 6:44 PM

13K | 1,200 | 25 | 19 | 83

Overview | Viewers | Engagement

Key metrics ⓘ

Updated on 12/9/2024.

Video views
13413

Total play time
50h:3m:51s

Average watch time
13.8s

Watched full video
23.84%

New followers
9

Video analysis



Posted on Nov 19, 2024, 6:44 PM

13K | 1,200 | 25 | 19 | 83

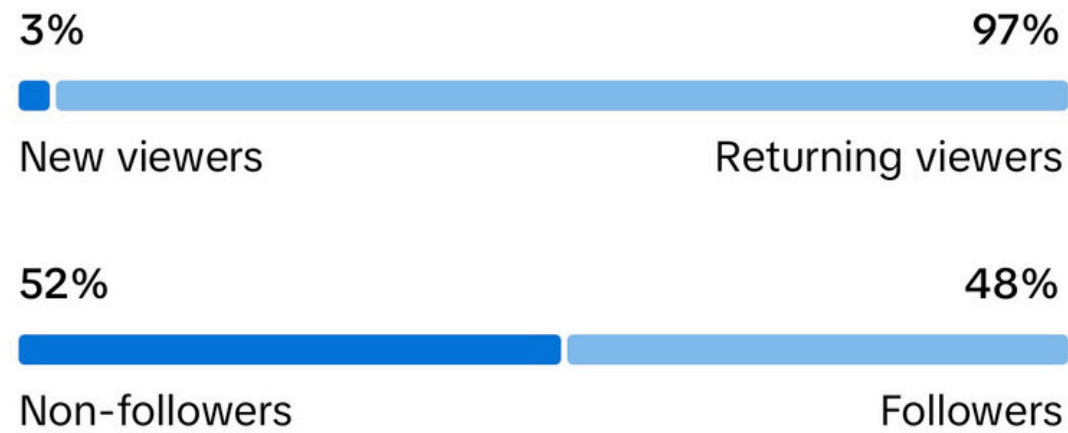
Overview | Viewers | Engagement

Total viewers ⓘ

11.8K

↑ +158 (vs 1d ago)

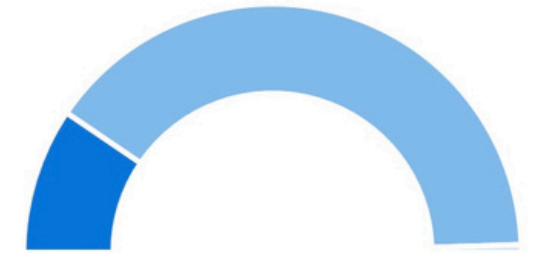
Viewer types ⓘ



Video analysis

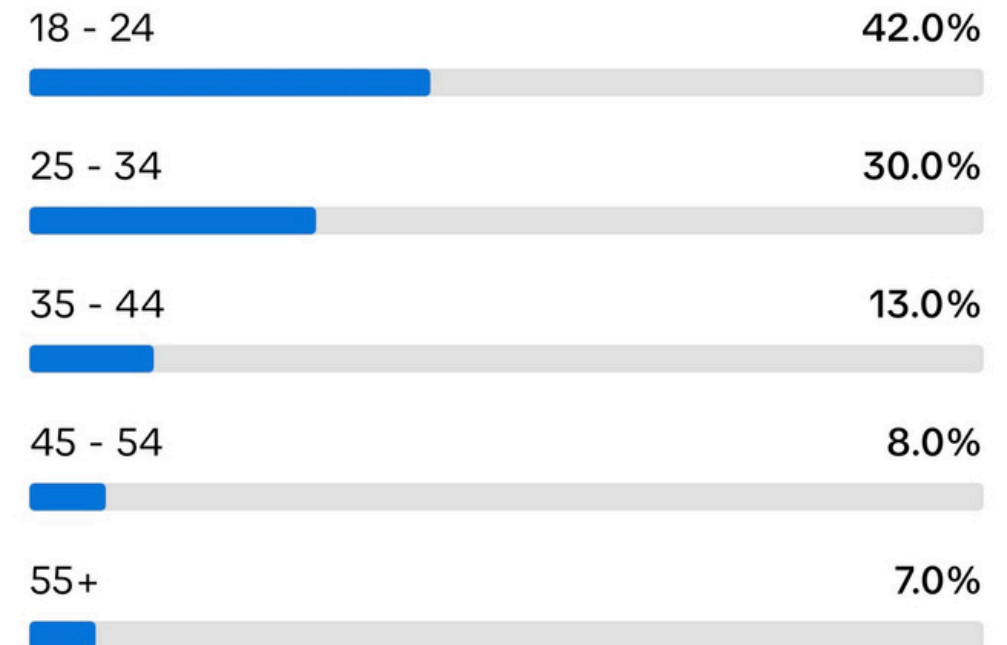
Overview | Viewers | Engagement

Gender

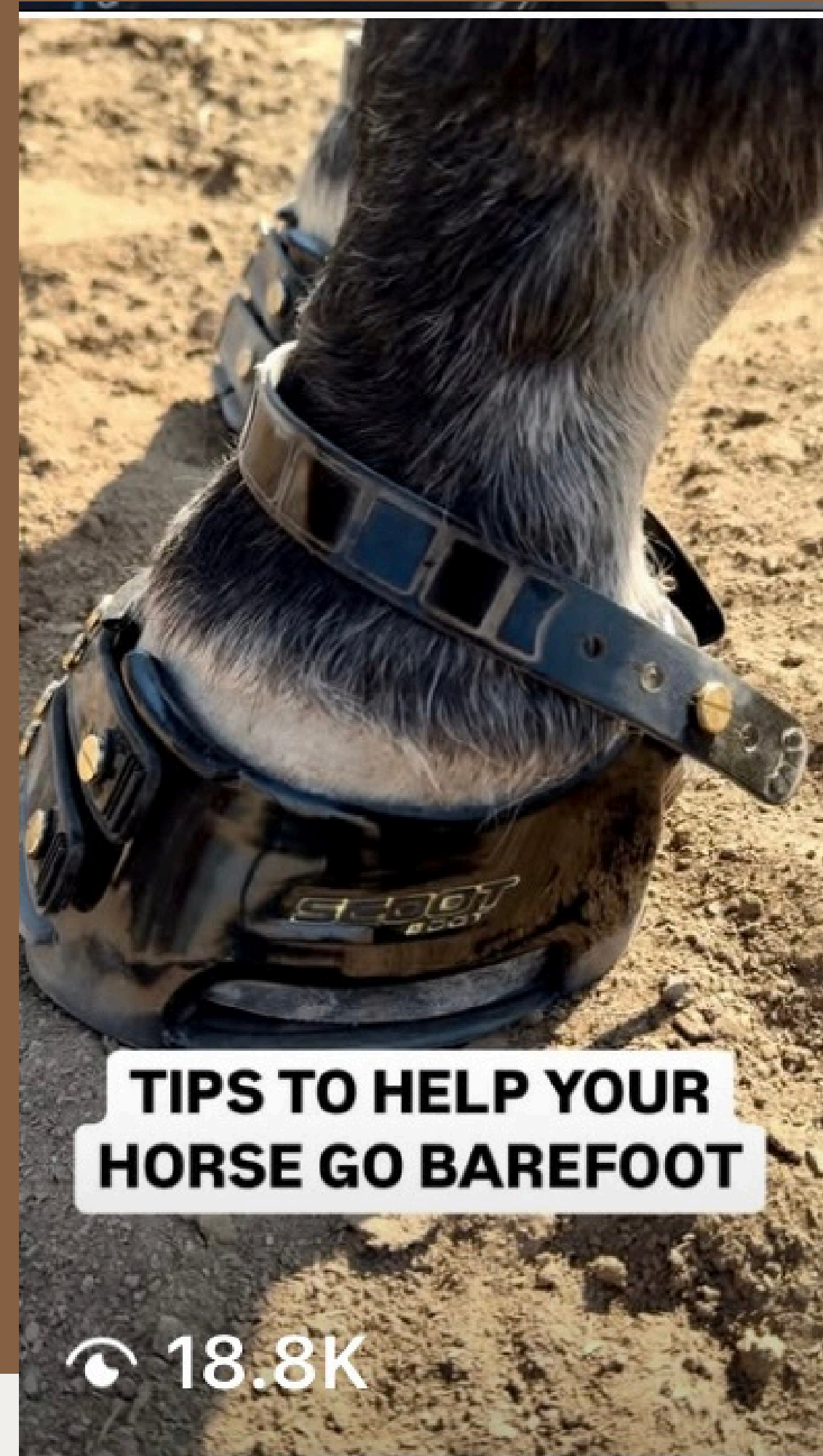


- Male 19%
- Female 80%
- Other 1%

Age



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video:)**





Reel insights



One of my favorite topics: Helping #horses go bar...

November 19 · Duration 0:27



592



2



29



57

Overview ⓘ

Views 18,884

Watch time 1d 7h 9m 28s

Interactions 680

Profile activity 4



Reel insights

Top sources of views

Feed 37.0%

Reshares 22.3%

Recommendations 18.5%

Profile 5.1%

Accounts reached 12,330

Watch time ⓘ

1d 7h 9m 28s

Average watch time 8sec

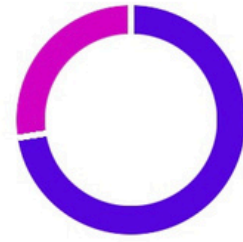


Reel insights

Views ⓘ

18,884
Views

27.5%
Followers



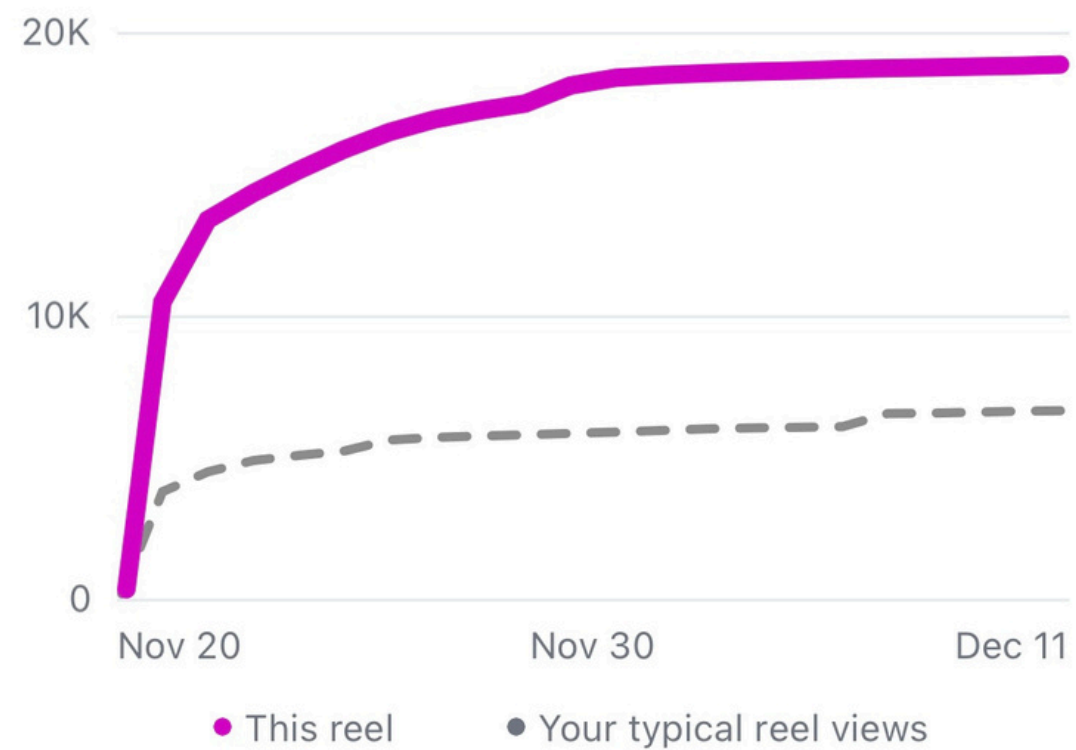
72.5%
Non-followers

Views over time

All

Followers

Non-followers

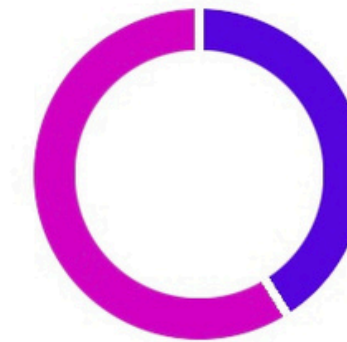


Interactions ⓘ

680

Interactions

58.9%
Followers



41.1%
Non-followers

Likes	592
Saves	57
Shares	29
Comments	2
Accounts engaged	625

Engagement overview:

Views: 32,297

Likes: 1,792

Shares: 48

Saves: 140

Comments: 27

Watch Time: 81+ hours

ROI Highlights From Videos:

- Brought brand awareness.
- Brought engagement.
- Provided Lead generation.
- Website sessions.
- Authentic Endorsement.
- Education around Scoot Boots.



madi_ming 3w · ❤️ by author

Can scoot boots be used at top barrel speeds and in a rodeo? Like if I have a 1d horse and run 15-16 second runs can my horse wear scoot boots while running?



1

Reply Hide

— View 1 more reply



Allie Balch

How fast can they safely run with scoot boots?

11-26

Reply



1



reply ▾



lara._.payton

I'm a farrier, I love this!

11-25

Reply



1



— View 1 reply ▾



Can you use scoot boots Even if ur horse doesn't\ever had shoes?

11-19

Reply



— View 7 replies ▾



KENNA 🤞

Do you have any tips to keep a horse barefoot? That's been barefoot, his whole life I'm just a little bit worried about him. I know he's been like that his whole life but I'm just paranoid.

11-28

Reply



— View 1 reply ▾



EquiVibe:

EquiVibe is a vertical vibration therapy tool that helps increase circulation, reduce muscle soreness and inflammation, and support injury rehabilitation.

Expect gains in stretch, speed, and suppleness, perfect for pre-performance warm-ups and post-ride recovery to prevent injury and aid in reducing inflammation.

This is a powerful addition to your horse's wellness routine and help them perform and recover better.

Get 15% off using my code at checkout:

BreannaBrown

[SHOP HERE](#)



Daily Red Fortified by Redmond Equine:

A natural mineral and vitamin mix for a hard working horse to make sure the basis of their feeding program as far as minerals and vitamins are met.

20% discount code: breanna20

[SHOP HERE](#)



Scot Boots:

A perfect boot to use on a barefoot horse to walk on tough surfaces with, recover after having shoes on, help a tender footed horse etc. This boot is the only one on the market that bends with the horses hoof movement to ensure they are moving naturally.

Use my code for a discount: BREANNABROWN

[SHOP HERE](#)

I have also added a link to my website that I will keep there for people to find long term off the videos:)