
@THEEQUINEEDUCATOR

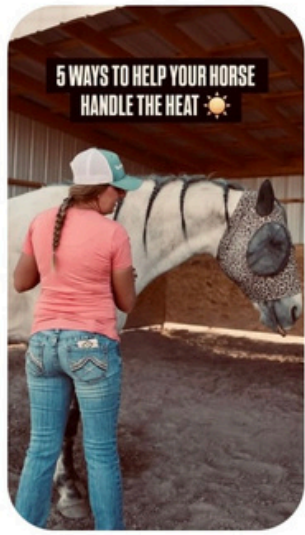
**STANDLEE
AUGUST RECAP**

Instagram
video is
linked with
photo:)





Reel insights



The heat presents so many challenges but here's...

August 20 · Duration 0:31



294



9



11



2



29

Overview ⓘ

Views 9,689

Watch time 17h 17m 12s

Interactions 343

Profile activity 1



Reel insights



Top sources of views

Feed 51.1%

Stories 19.9%

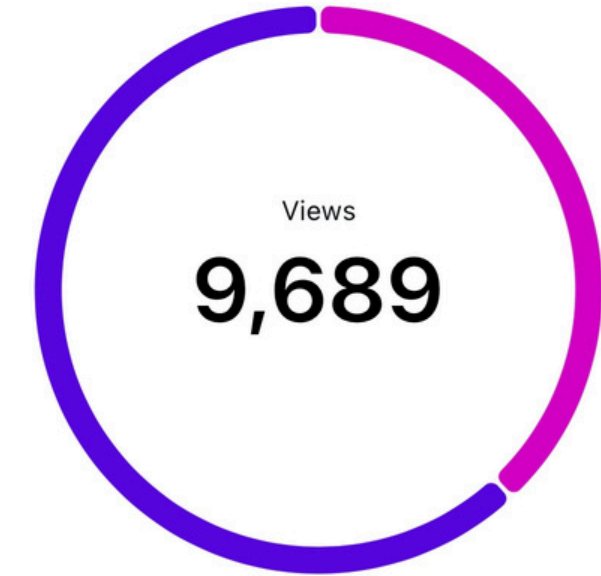
Reels tab 12.6%

Profile 10.5%

Explore 5.3%

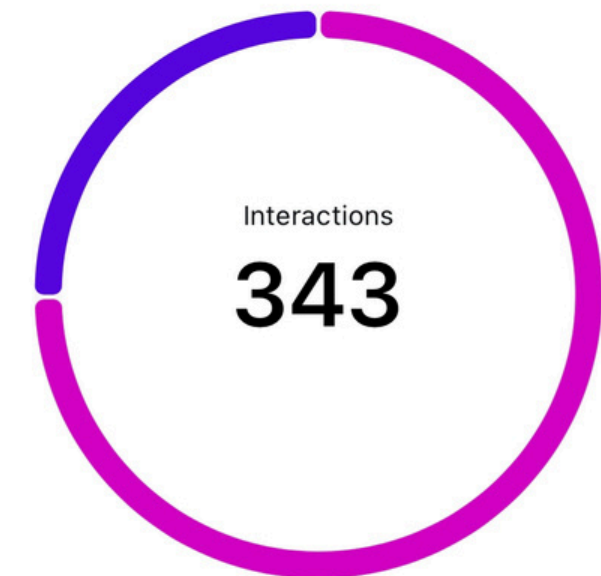
Accounts reached 6,689

Views ⓘ



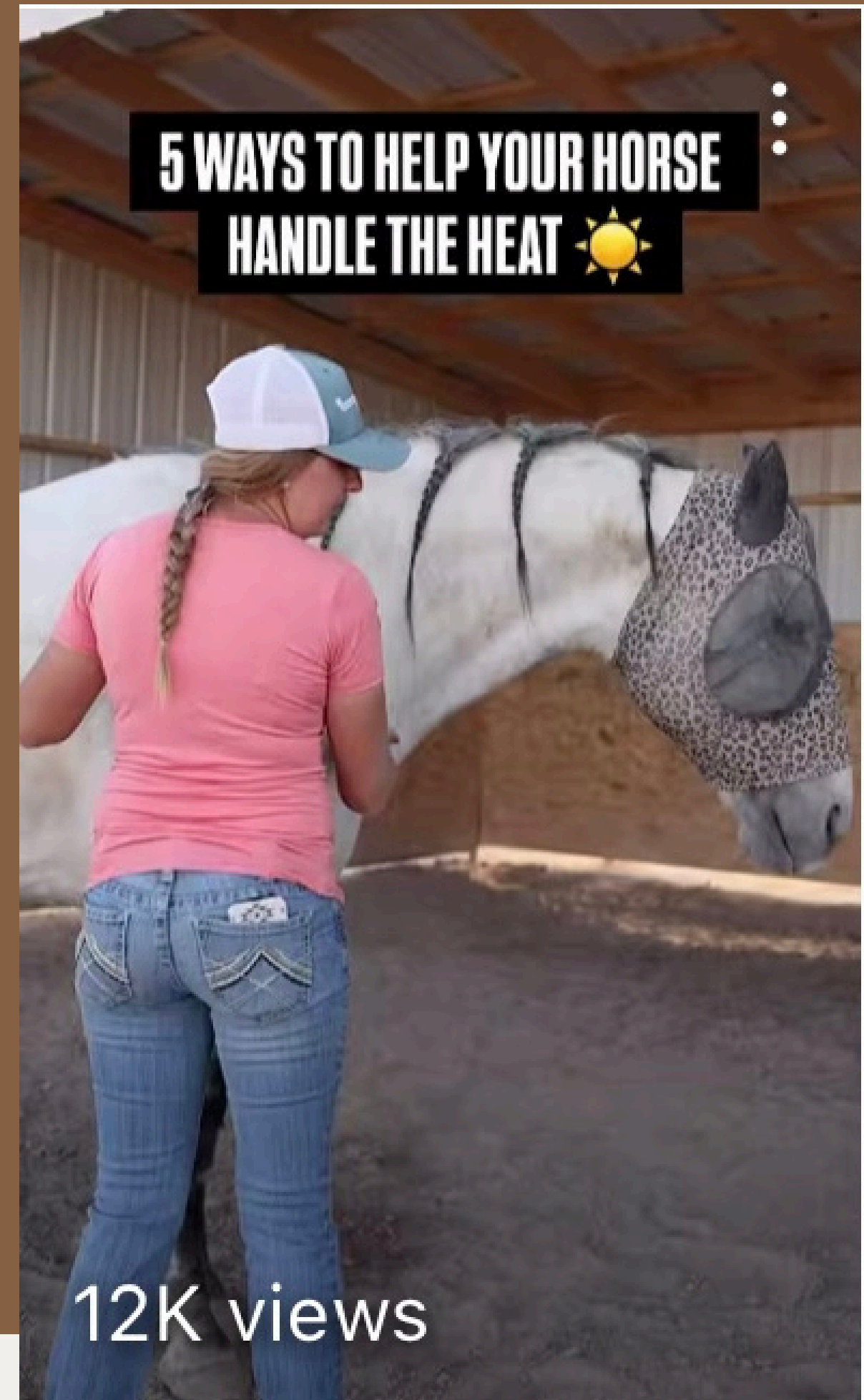
- Followers 38.5%
- Non-followers 61.5%

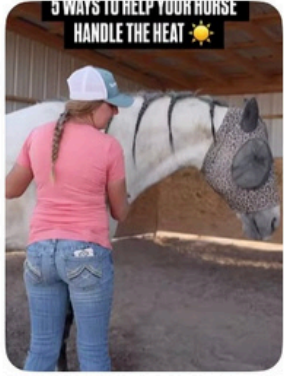
Interactions ⓘ



- Followers 74.9%
- Non-followers 25.1%

**YouTube
video is
linked with
photo:)**





The heat presents so many challenges but...

1 month ago • Public

12,941

+25 Last 48 hours

Views



523

Likes



11

Comments



+7

Subscribers



10

Shares



This Short got 5.5K more views than usual. Nice!

Audience

Top ages

18–24 years 15%

25–34 years 21%

35–44 years 16%

Audience

Top locations

United States 64%

Canada 4%

United Kingdom 3%

Audience

Genders

Male 31%

Female 68%

User-specified 0%

**TikTok
video is
linked with
photo:)**



Video analysis

11K | 989 | 3 | 8 | 94

Overview Viewers Engagement Inspiration

Creator Assistant [Ask more >](#)

Your video's engagement is impressive! To further boost favorites, consider adding a catchy title or caption to attract more attention. For likes, try incorporating a trending animal-related hashtag to r...

Key metrics [i](#)
Updated on 9/30/2025.

Video views 11179	Total play time 38h:2m:36s
Average watch time 12.2s	Watched full video 20.56%
New followers 14	

Video analysis

Overview **Viewers** Engagement Inspiration

Gender

Male	20%
Female	79%
Other	1%

Age

18 - 24	26%
25 - 34	21%
35 - 44	27%
45 - 54	16%
55+	10%

Video analysis

Overview **Viewers** Engagement Inspiration

55+ 10%

Locations [i](#)

United States	88.9% >
Canada	5.7% >
Other	2.1%

Engagement overview of all content:

Views: 33,809

Likes: 1,806

Shares: 29

Saves: 58

Comments: 23

Watch Time: 55+ hours

Feed & Supplements:



Redmond Equine Products:

Minerals, salts, mood supplements, gut supplements, electrolytes, and more.

Use my code for 20% off: **breannaa20**

Click the "watch here" button to help your decide what products to use.

[Shop here](#)



Standlee Forage:

All my horses favorite forages in the pelleted, cube, bale or chopped form.

Use my code for 20% off: **Breanna20**

[Shop here](#)



Grain Free Horse Treats:

So many different flavors! All my horses love them.

Use my code for 20% off: **Breanna20**

[Shop here](#)

Links have been added to my website for people to find things long term.



@athena-m1p • 1mo ago



I LOVE alfalfa hay pellets etc I have been feeding my horses it for years and will NEVER go back to sweet feed its so bad for your horse ❤️❤️❤️
LIBE UR VIDSSSSS 😊❤️



• 1 reply >

Standlee main link off website



Home / **Analytics**

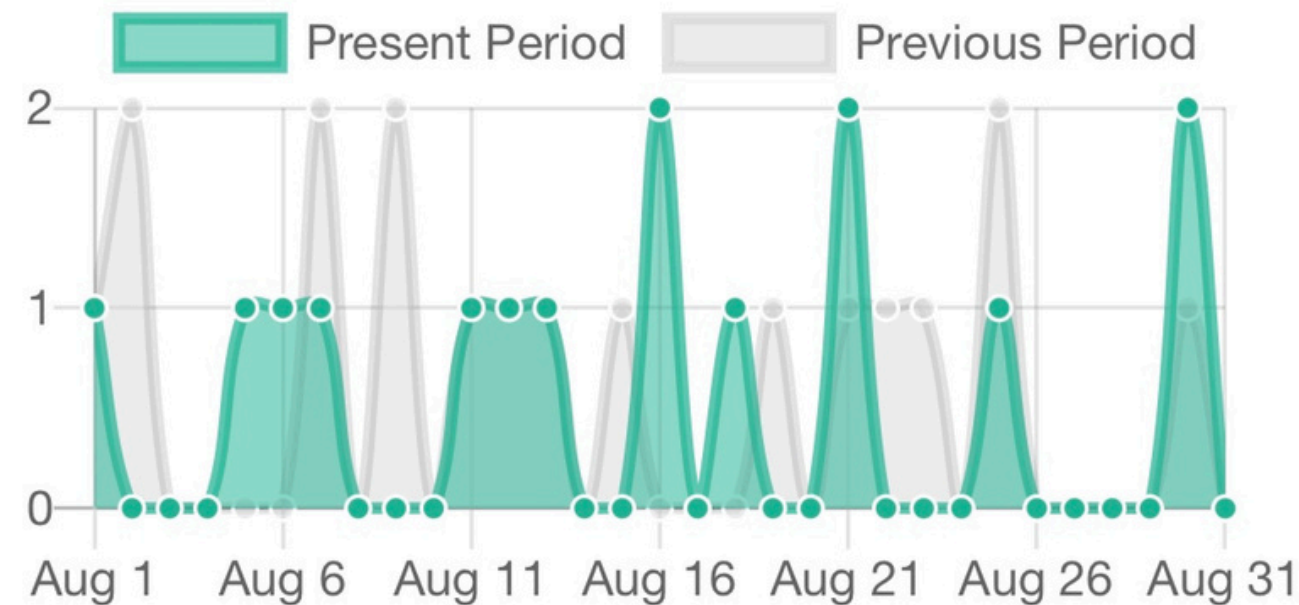
UTC August 1, 2025 - August 31, 2025

Filter Robots Unique Data as CSV JSON Share

15

Total clicks

Down -17% over previous 31 days



Standlee treat website clicks



Home / **Analytics**

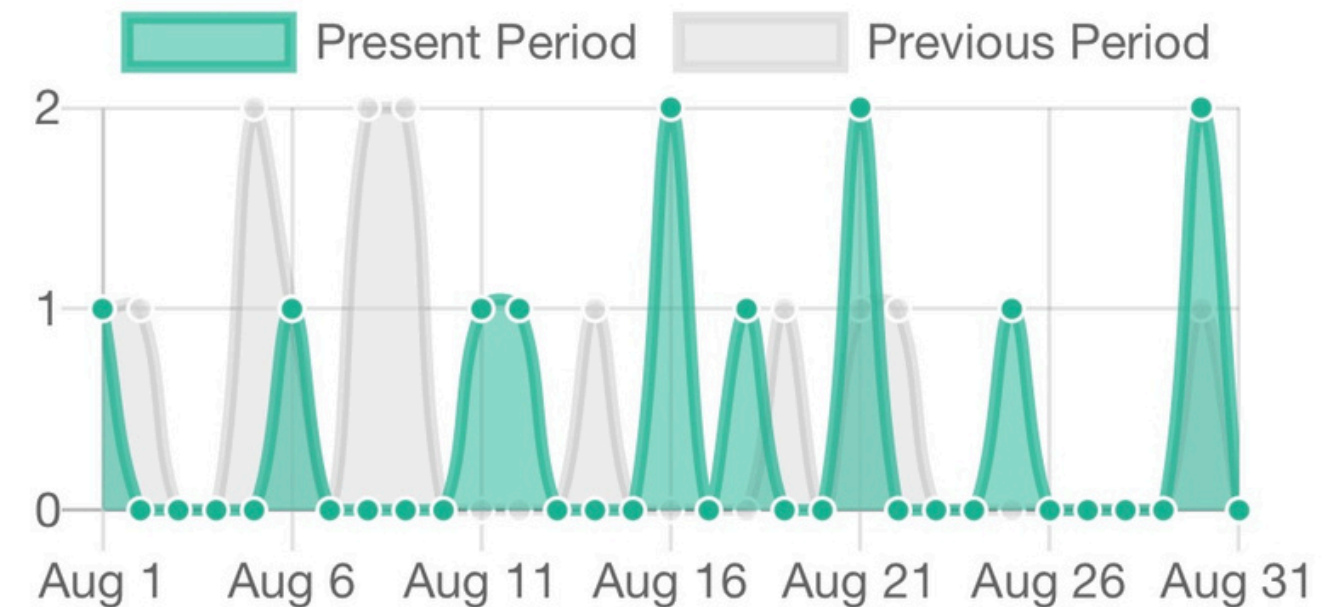
UTC August 1, 2025 - August 31, 2025

Filter Robots Unique Data as CSV JSON Share

12


Total clicks

Down -14% over previous 31 days





It's a special situation I know, but my horse can't eat hay so the Standlee pellets have been a life saver for him as an upper level event horse. He has an auto feeder that drops a certain amount every hour for him, and I've had to use other brands sometimes when the pellets are too big as it jams the feeder. But he doesn't eat other brands as well, so I prefer Standlee for sure! Just sometimes the inconsistency of pellet size makes it difficult. But I am so grateful for the hay pellets, I can get them all over the country and know it's going to be the same high quality low dust pellet that keeps him happy and performing at his best 😊





 bootlegs.adventures
Senior treats!! For my boy with poor teeth!
Reply >


 abby.1372
Possibly make a senior forage blend to help support senior horses
Reply >


 ashbarnard17
Is there a way they can make their bagged hay less flaky? It's great for travel but so messy.
Reply >


 schmittscreekfarmhouse
We love their products! I'd love to see Timothy and/or Orchard Hay Cubes 🌿❤️
Reply >


 ado142020
Can we see truck eat he's snacks 🥰🥰🥰
Reply >


 theequineeducator
Supplements with a forage base not grain
Reply >


 theequineeducator
Electrolytes
Reply >


 madeline.backus
Love Standlee! If the pellets could be smaller that would be great 😊
Reply >


 mypetitefarm
Have they considered making a feed for cushings, ppid horses. On the market feeds are sugar loaded
Reply >


 bootlegs.adventures
Senior treats!! For my boy with poor teeth!
Reply >


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Reply >

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