
@BARRELRACINGTRAININGHELP

APRIL STANDLEE RECAP

**YouTube
video is
linked with
photo:)**



<  **How to unsaddle a horse 🐎 @...**

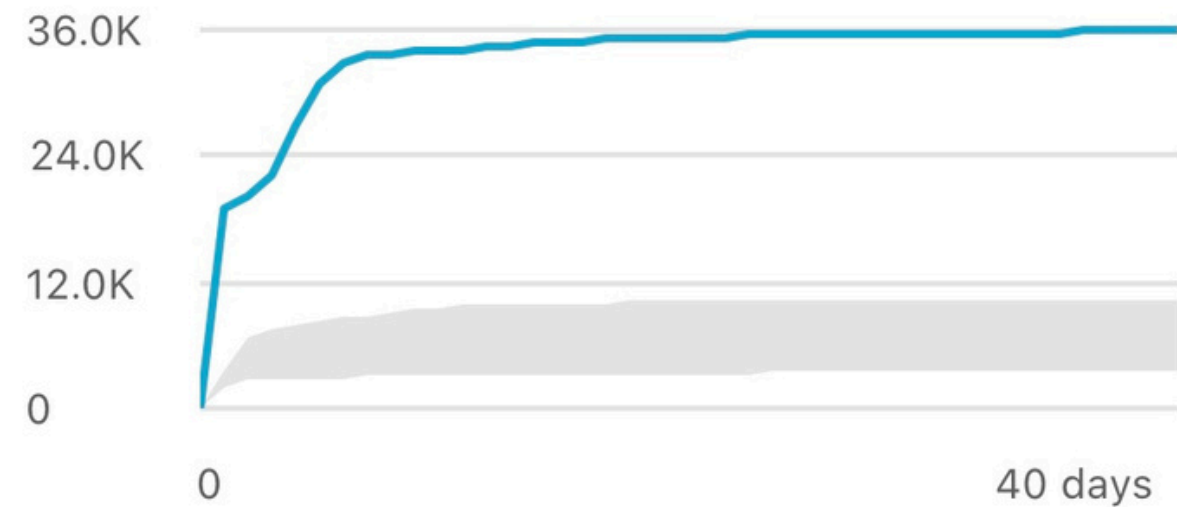
Overview Reach Engagement Audience

This Short has gotten 35,849 views since it was published

Views

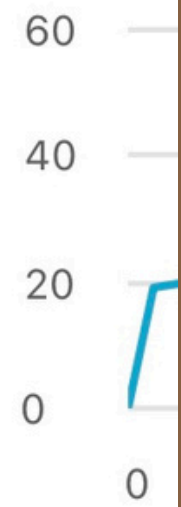
35.8K ↑

25.5K more than usual



Subs

+31



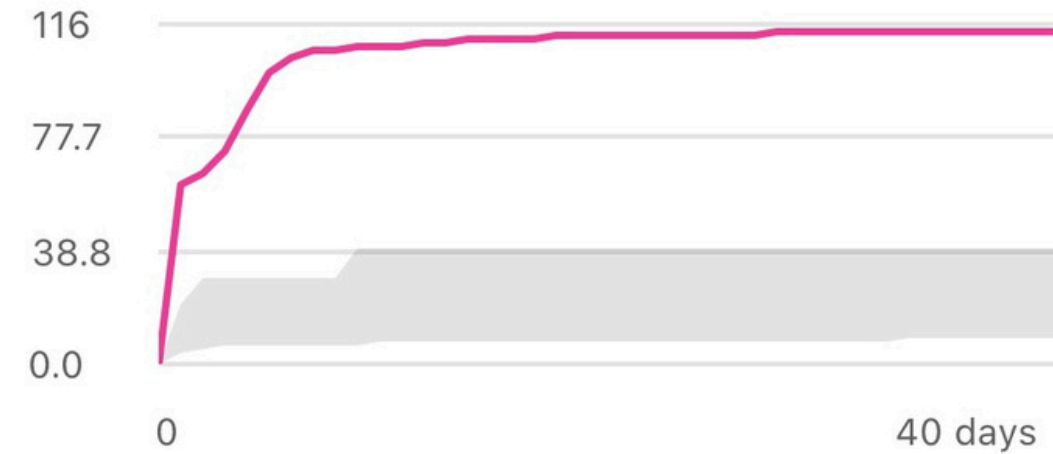
<  **How to unsaddle a horse 🐎 @...**

Overview Reach Engagement Audience Rev

Watch time (hours)

114 ↑

74.2 more than usual



How viewers engaged

Since published



60.6%

Stayed to watch

39.4%

Swiped away

Views

35.8K ↑

25.5K more than usual



How viewers find this video

Views · Since published

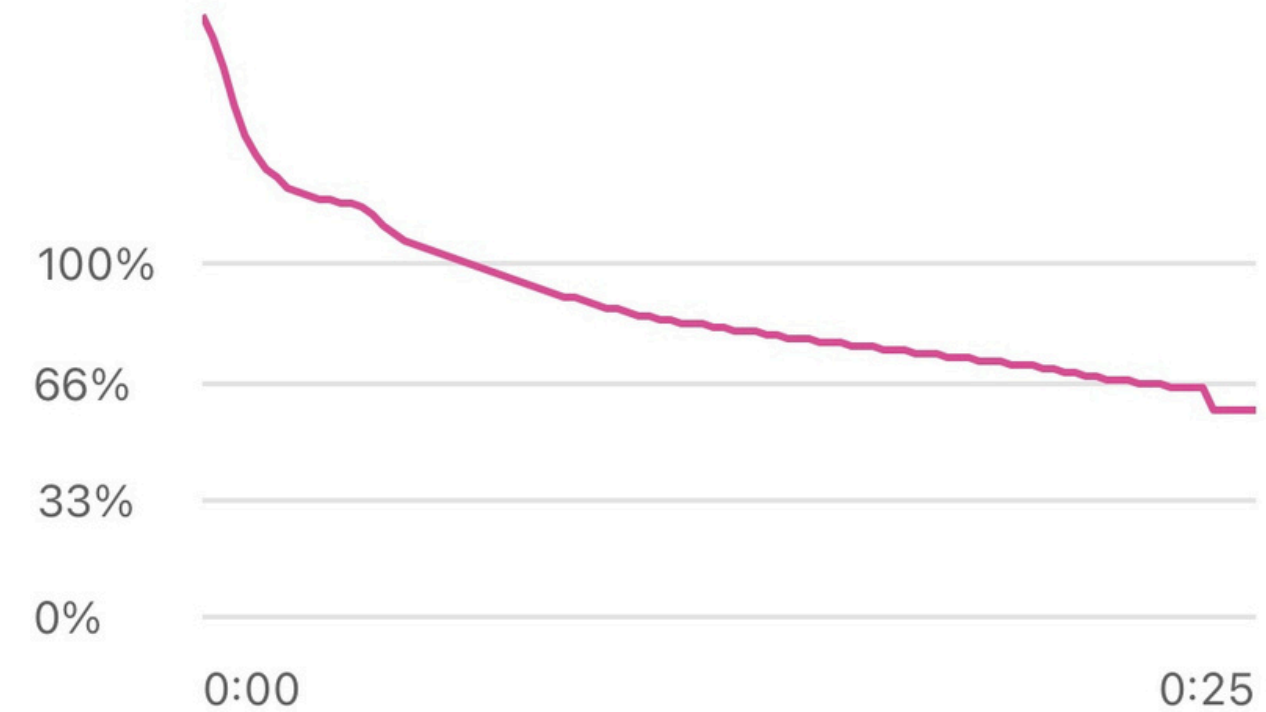


- Shorts feed **89.9%**
- YouTube search **4.2%**
- Channel pages **3.3%**
- Browse features **1.3%**
- Other **1.3%**

Audience Retention

0:22 (85.6%)


Average view duration · Lifetime



Instagram
video is
linked with
photo:)



Reel insights



How to unsaddle a horse 🐾
April 15 · Duration 0:26

161 Likes 0 Comments 5 Shares 9 Saves

Overview ⓘ

Get more views for your reel with Meta Verified. Subscribers got more reels views on average.
[Sign up now](#)

Views	4,216
Watch time	6h 35m 44s
Interactions	175
Profile activity	1

Reel insights

Interactions ⓘ

175 Interactions

90.9% Followers
9.1% Non-followers

Likes	161
Saves	9
Shares	5
Comments	0
Accounts engaged	167

Reel insights

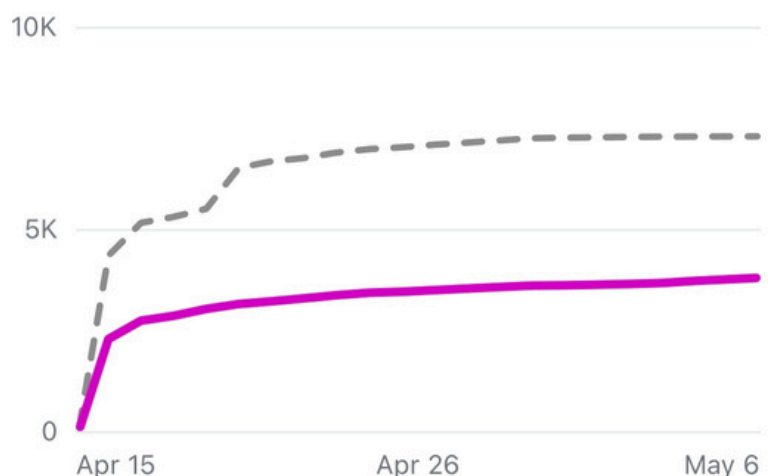
Views ⓘ

4,216 Views

60.7% Followers
39.3% Non-followers

Views over time

All Followers Non-followers



Apr 15 Apr 26 May 6

● This reel ● Your typical reel views

Reel insights

Top sources of views


Feed	76.1%
Profile	20.3%
Reels tab	2.7%
Explore	0.7%
Accounts reached	2,831

Watch time ⓘ **6h 35m 44s**

Average watch time 8sec

View rate past first 3 seconds

All Followers Non-followers



● This reel 40.1%

● Your typical reel 54.0%

**TikTok
video is
linked with
photo:)**





Posted on Apr 15, 2025, 5:42 PM

12K 681 20 4 55

Overview Viewers Engagement

Key metrics ⓘ

Updated on 5/25/2025.

Video views 12464

Total play time 38h:7m:40s

Average watch time 11.0s

Watched full video 26.83%

New followers 22

Overview Viewers Engagement

Total viewers ⓘ

10.9K

+78 (vs 1d ago)

Viewer types ⓘ



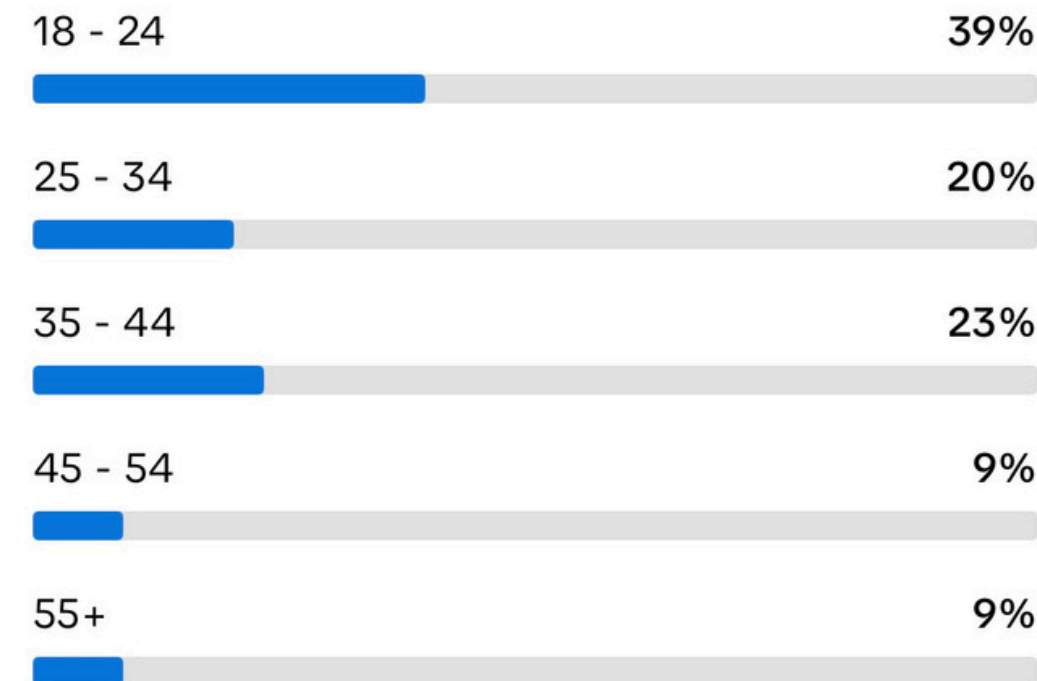
Gender



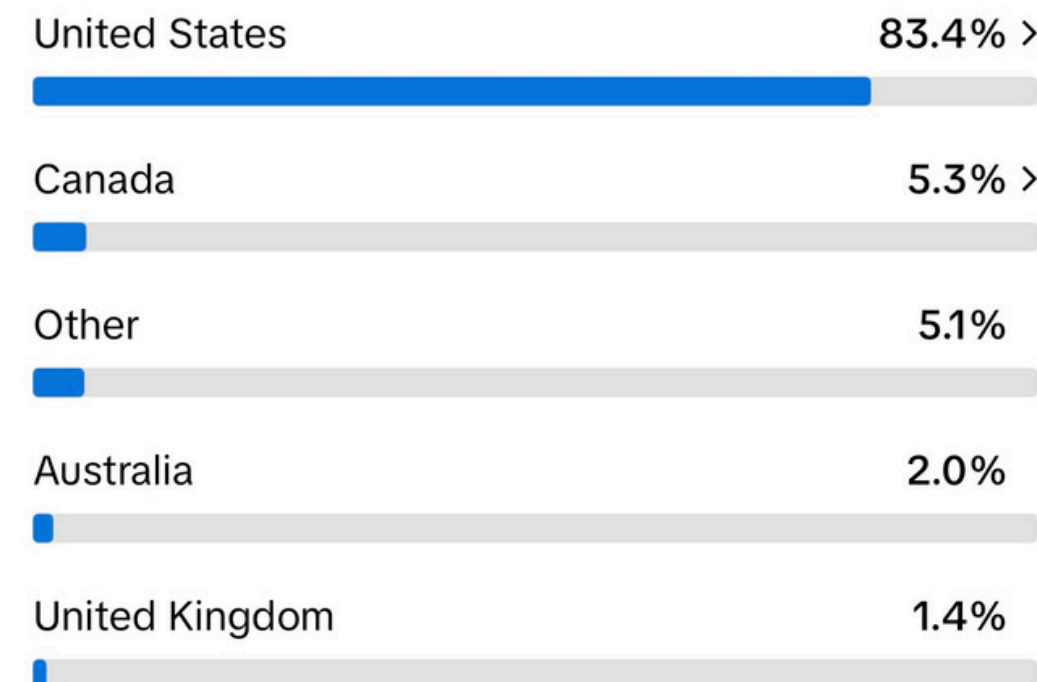
- Male 26%, Female 73%, Other 1%

Overview Viewers Engagement

Age



Locations ⓘ



Engagement overview of all content:

Views: 52,527

Likes: 1,708

Shares: 16

Saves: 64

Comments: 32

Watch Time: 158+ hours

Link Clicks: 73

Links have been added to my website for people to find things long term.



Standlee **Forage:**

All my horses favorite forages in the pelleted, cube, bale or chopped form.

Use my code for 20% off: **Breanna20**

[Shop here](#)



Grain Free Horse Treats:

So many different flavors! All my horses love them.

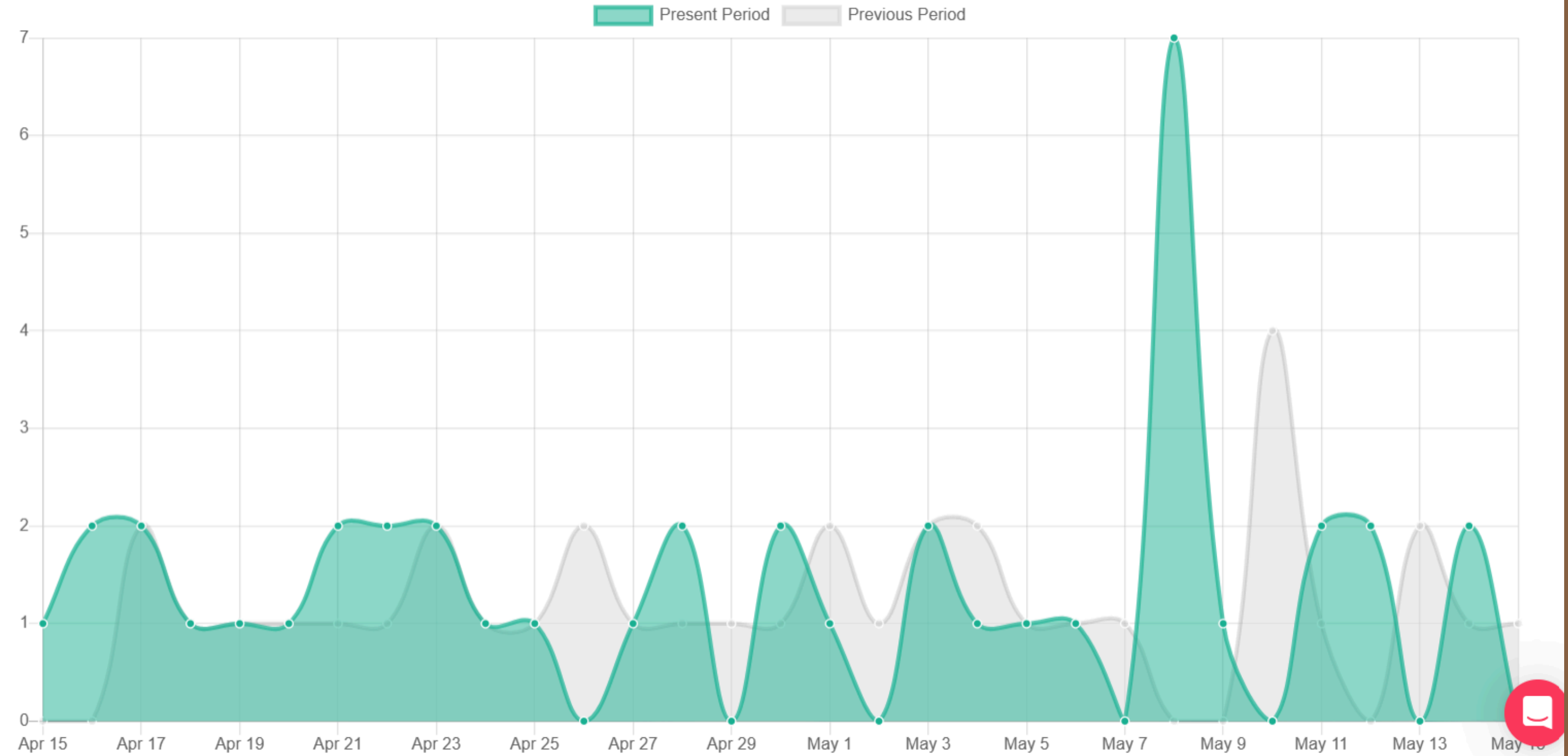
Use my code for 20% off: **Breanna20**

[Shop here](#)

41

Total clicks

Up 14% over previous 31 days

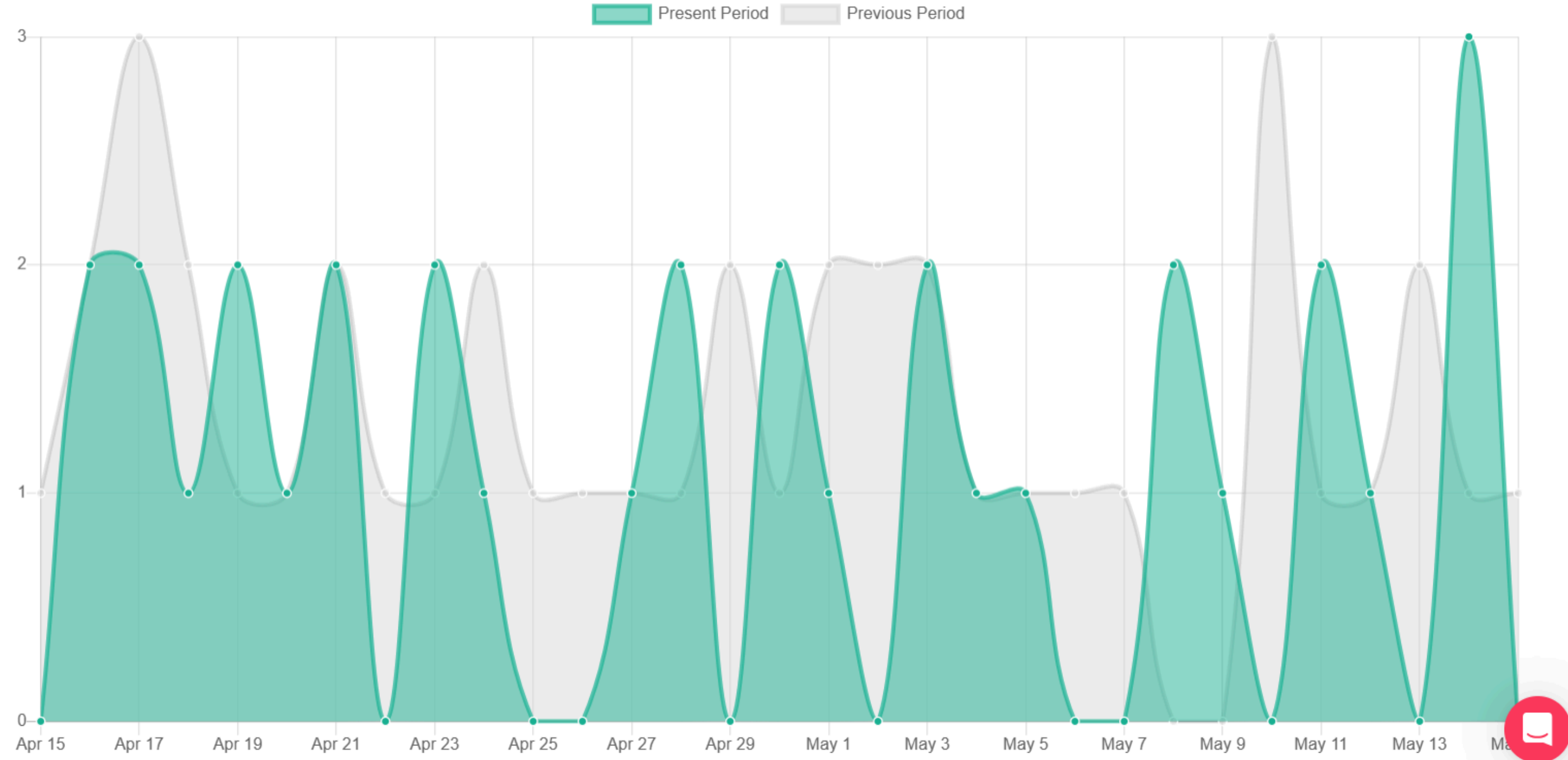


Main page link clicks
from April 15-May 15

32

Total clicks

Down -24% over previous 31 days



Treat link clicks from
April 15-May 15