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@BARRELRACINGTRAININGHELP

**STANDLEE  
2024 RECAP**

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# Top 3 videos:





## Reel insights



Part **1** of our horse feeding must knows series!

February 19, 2024 · Duration 0:49



19K



726



6



21



78

### Overview ⓘ

Accounts reached	13,426
Reels interactions	831
Profile activity	119



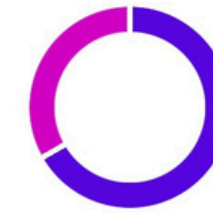
## Reel insights

### Reach ⓘ

**13,426**

Accounts reached

33.3%  
Followers ●



66.7%  
Non-followers ●

### Views

**18,613**

Watch time

2day 6hr 8min 58sec

Average watch time

13sec

### Reels interactions ⓘ

**831**

Likes	726
Saves	78
Shares	21
Comments	6

# Top 3 videos:





## Reel insights



Prepping my horses for the cold! 🐾

October 29, 2024 · Duration 0:24

323

10

5

28

### Overview ⓘ

Views	10,004
Watch time	13h 22m 6s
Interactions	366
Profile activity	2
Approximate bonus earnings	\$1.20



## Reel insights

Watch time ⓘ

13h 22m 6s

Average watch time

6sec

Interactions ⓘ

366  
Interactions

88.7%  
Followers



11.3%  
Non-followers

Likes	323
Saves	28
Comments	10
Shares	5
Accounts engaged	347



## Reel insights

Views ⓘ

10,004  
Views

36.8%  
Followers



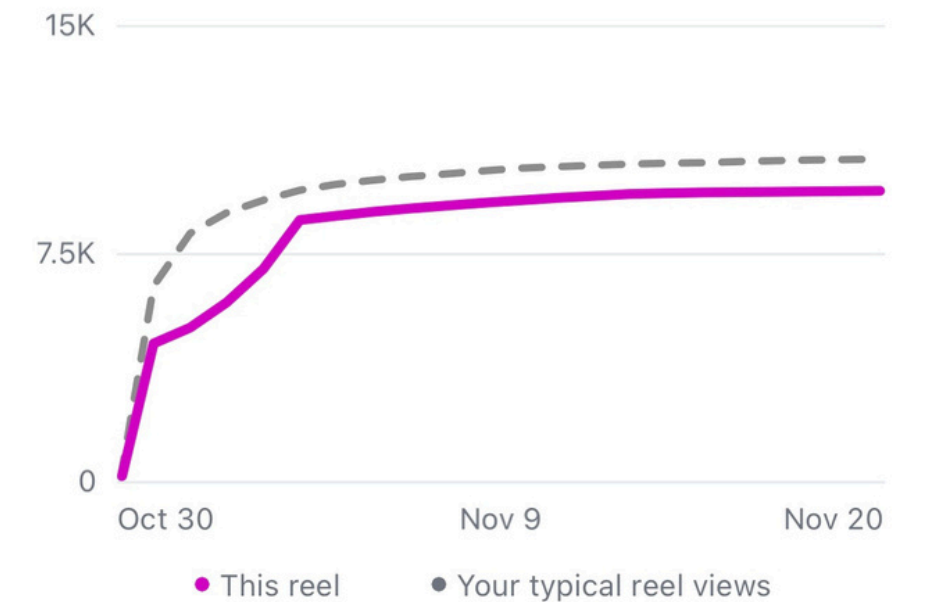
63.2%  
Non-followers

### Views over time

All

Followers

Non-followers



Accounts reached 5,776

# Top 3 videos:





## Reel insights



Leave a 🐾 below for more details on my horses fa...

September 24, 2024 · Duration 0:14



221



15



5



27

### Overview ⓘ

Views 9,865

Watch time 12h 18m 14s

Interactions 268

Profile activity 2



## Reel insights

### Views ⓘ

9,865  
Views

61.8%  
Followers



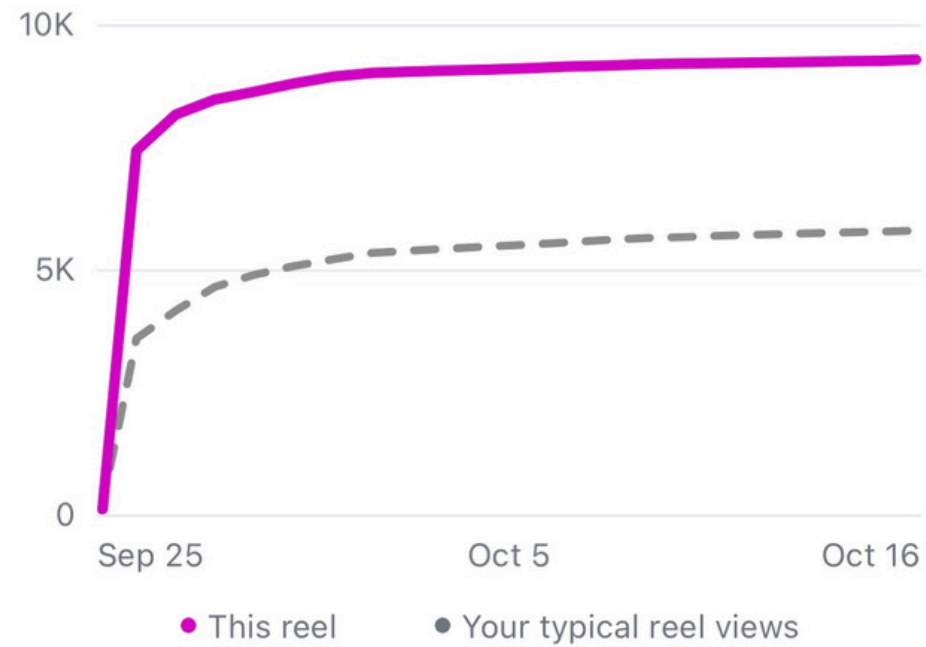
38.2%  
Non-followers

### Views over time

All

Followers

Non-followers



Accounts reached 5,679



## Reel insights

### Watch time ⓘ

12h 18m 14s

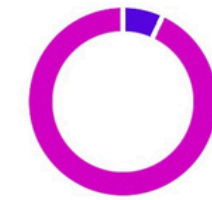
Average watch time

7sec

### Interactions ⓘ

268  
Interactions

93.1%  
Followers



6.9%  
Non-followers

Likes 221

Saves 27

Comments 15

Shares 5

Accounts engaged 249

### Profile activity ⓘ 2

Follows 2

# Engagement overview of all content:

Plays: 94,403

Likes: 3,374

Shares: 109

Saves: 296

Comments: 150

Watch Time: 154+ hours

Link Clicks: 308

# ROI Highlights From Videos:

- Brought brand awareness.
- Brought engagement.
- Provided Lead generation.
- Website sessions.
- Authentic Endorsement.
- Education around Standlee.
- Sales

## My favorite horse products:)



### Redmond Equine Products:

Minerals, salts, mood supplements, gut supplements, electrolytes, and more.

Use my code for 20% off: **breanna20**

Click the "watch here" button to help your decide what products to use.

[SHOP HERE](#)

[WATCH HERE](#)



### Standlee Forage:

All my horses favorite forages in the pelleted, cube, bale or chopped form.

[SHOP HERE](#)





### Grain Free Horse Treats:

So many different flavors! All my horses love them.

[SHOP HERE](#)

I have also added links to my website that I will keep there for people to find long term off the videos:)

<input type="checkbox"/>	Sparkline	Name	Today	Total	Linkly Link
<input type="checkbox"/>	No recent clicks	<a href="#">Pellets   Standlee Forage</a>	0	6	<a href="https://2ly.link/1ztjF">https://2ly.link/1ztjF</a>
<input type="checkbox"/>	No recent clicks	<a href="#">Standlee Premium Western Forage</a>	0	6	<a href="https://2ly.link/1vtOE">https://2ly.link/1vtOE</a>
<input type="checkbox"/>	No recent clicks	<a href="#">Standlee treats</a>	0	5	<a href="https://2ly.link/1y88z">https://2ly.link/1y88z</a>
<input type="checkbox"/>	No recent clicks	<a href="#">Standlee forage</a>	0	7	<a href="https://2ly.link/1yfZb">https://2ly.link/1yfZb</a>
<input type="checkbox"/>		<a href="#">Premium Forage Products for Horses   Standlee Premium Western Forage</a>	1	241	<a href="https://2ly.link/1yoox">https://2ly.link/1yoox</a>
<input type="checkbox"/>		<a href="#">Four Forms of Premium Standlee Forage for horses</a>	0	44	<a href="https://2ly.link/1w2go">https://2ly.link/1w2go</a>